

# **Welcome To the Commerce Management Console**

3.0.1 gives you a straightforward, commonsense way to manage your ecommerce site and ERP data integration. The Management Console is an Adobe Flex-based application that groups website data into pre-determined, yet flexible functionality, allowing non-programmers to maintain, edit and update the website.





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# **Accessing the Management Console**

A secure log-in is required to access the Commerce Management Console. The URL for your log-in page will be similar to: <a href="https://yoursitename.com/console">https://yoursitename.com/console</a>. Your Project Manager will provide the exact link and initial administrator access.

Log In Page





# **Navigation**

#### **Main Menu**

Modules are grouped into related sections in the left-hand, Main Menu:

Global Settings: Top level administration and set-up

Global Management: Manage Customers, Products, Orders and more

Website Settings: Custom, site-by-site settings Website Management: Update site-specific content Financial: Credit card transactions and payment profiles

Tools: Batch processors and file management

Reporting: Reporting Dashboard

Clicking on a Section will expand it, presenting all of the subsidiary menu options.

If you prefer to work with a larger screen view, you can collapse the Main Menu by clicking the left pointing arrow icon at the top of the menu panel. Once collapsed, the minimal menu contains navigation shortcuts to the most frequently accessed sections of the Management Console. Simply click the arrow again (now right pointing) to restore the complete menu display.

| Shortcut | Goes To Page    |
|----------|-----------------|
| USR      | Users           |
| CUS      | Customers       |
| PRO      | Products        |
| ORD      | Orders          |
| PMO      | Promotions      |
| EML      | Emails          |
| CAT      | Categories      |
| WPG      | Web Pages       |
| CPP      | Credit Card     |
|          | Processing      |
| BCH      | Batch Processor |
| FLM      | File Manager    |
| DSH      | Reporting       |
|          | Dashboard       |



# **Top Button Bar**

Record management functions on all pages are controlled by the contextual Top Button Bar. These universal controls allow you to make and save changes, always within the context of the page you are on at any given time.



| Button      | Description   |
|-------------|---|
| Name        |   |
| Accept      | Saves all additions, deletions and edits that have been made to the active page                 |
| Changes     |   |
| Cancel      | Cancels all edits made to the record you are currently on. If changes are pending on subsidiary |
| Changes     | records, cancel will revert all the way up the chain, returning you to the un-modified parent   |
|             | record  |
| Add New     | Creates a new, top-level record for manual entry  |
| Mark To     | Flags a particular record to be deleted. The deletion is executed upon clicking Accept Changes  |
| Delete      |   |
| Filter      | Allows you to narrow sets of records to a select group. Please see the detailed section on      |
|             | filtering below.  |
| Import from | Uploads an Excel spreadsheet to the page you are on, allowing mass additions and updates of     |
| Excel       | records   |
| Export to   | Creates an Excel spreadsheet of your current data set   |
| Excel       |   |
| Log Out     | Logs the current user out of the Management Console, returning to the log-in page               |

# **Subsidiary Add/Delete Buttons**

Some records will have subsidiary, dependant records or record sets (referred to as "Child" records). In these cases, adding or deleting a Child record is managed by use of the subsidiary Add/Delete buttons.





#### **Modified Records**

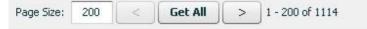
Records that have been modified in any way are flagged in the grid with the following small icons. Clicking the *Save* button in the Top Button Bar will execute all modifications. When a child record has been edited in any way, its parent record will be flagged as modified as well.

| Icon Name    | Description  |
|--------------|--|
| New/Inserted | A new record that has been added to the data table   |
| Deleted      | Record has been flagged for deletion. Delete will execute when Save is clicked on the top button |
|              | bar  |
| Modified     | Record has been edited   |
| Cannot Save  | Record has been edited, but changes cannot be saved as they have not passed required data        |
|              | validation. Please cancel or review and edit the changes   |

### **Page Options**

### **Page Size**

Pages that may contain large numbers of records are set to return the first 30 records on the first page. Use the arrow buttons to navigate through subsequent pages. You may change this default setting by typing an alternate number in the Page Size field and hitting *Enter*, however, the page size may not be set to greater than 1000 records. If you would prefer to work with the entire data set, if less than 1000, simply click the *Get All* button.



#### **Page View Types**

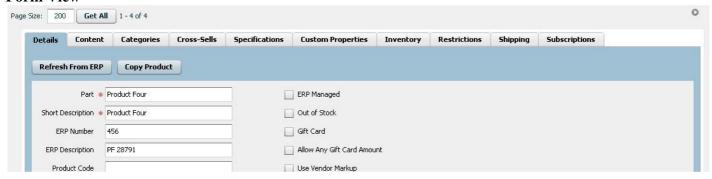
There are three styles of detail pages: Forms, Grids and Split. Form and Grid pages are fixed, while Split pages allow three different viewing options: Grid view, Form view or Split view. Click the arrow at the upper right of the page to change the page view, or click and drag the vertical splitter at any time to rearrange the split. View preferences are associated with each Management Console User. All changes will be saved and displayed as defaults upon subsequent log-ins.

#### **Grid View**

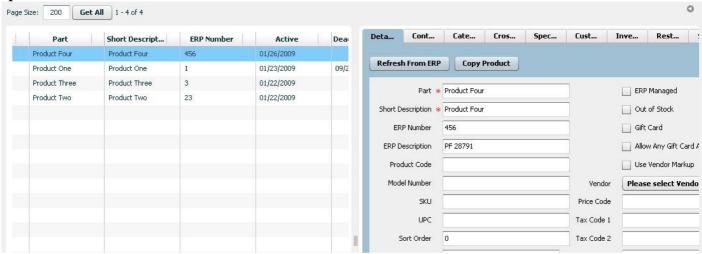




### Form View



## **Split View**



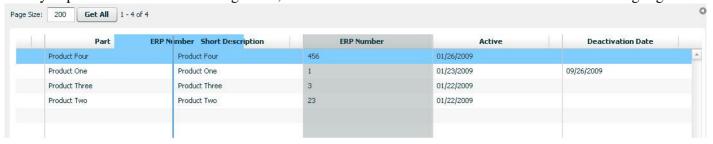


# **Working with Grids**

Just like page view preferences, data grid order can be re-arranged and saved per Management Console User. The number and data selections of columns themselves may be controlled in the Application Dictionary per implementation or by a System Administrator.

#### **Rearranging Grid Columns**

Grid columns can be re-ordered by using a simple click and drag. Click on a column header and drag it to the order you prefer. When in re-ordering mode, both the column selected and the column title will be highlighted.



#### **Sorting Grid Columns**

All columns can be hot-sorted (high - low or low - high), simply by clicking the header. Multi-level sorting is also available. When moused over, column headers will display the sort-level options available to the right of the column name.





# **Filtering**

Filtering allows you to narrow a large data set to just the selected records you want to see and work with. Clicking the filter button once turns on the filtering environment, so you can enter single or multiple variables. Clicking it again will execute the filter. When you begin entering your filtering parameters, the Filter icon will change color, from blue to orange. You also know you're in filter mode when all fields are blank. Any field that can be filtered on will be highlighted when clicked.



Inactive

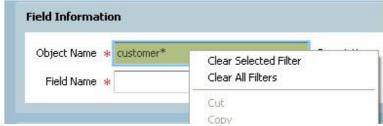


Active

The following values can be used to define your filter:

| Value | Description  |
|-------|--|
| *     | Wild Card: Can be used to narrow results at the beginning, middle or end of a filter set |
| =     | Equal To   |
| >     | Greater Than   |
| >=    | Greater Than OR Equal To   |
| <     | Less Than  |
| <=    | Less Than OR Equal To  |

Filters can be cleared by re-engaging the filtering environment, right-clicking, and selecting "Clear Selected Filter" or "Clear All Filters"



<sup>\*</sup>Please note: Pages that are grid only, such as the Application Settings, cannot be Filtered.



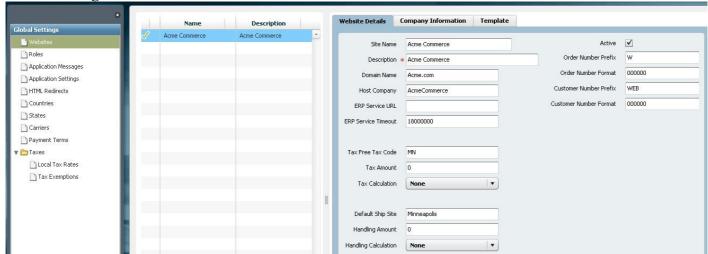
# **Section Descriptions**

# **Global Settings**

#### **Websites**

The Websites section maintains the top-level site details, such as the URL, design specific tags and templates, ERP integration settings and the default company information for your site(s) are maintained here. Please note that any changes can result in "breaking" the design of your site(s).

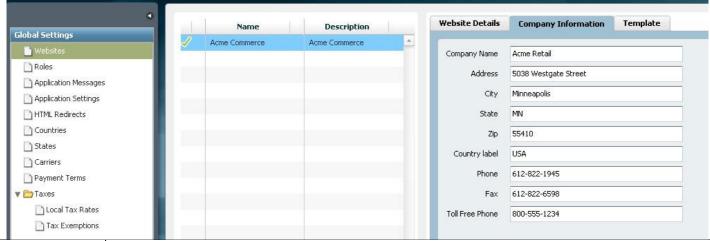
**Global Settings>Websites:Website Details** 



| Field Name           | Description  |
|----------------------|--|
| Site Name            | Website name. Will display in site selector dropdown on Management Console for |
|                      | multi-site implementations   |
| Description          | Short, optional description of website   |
| Domain Name          | Registered domain name   |
| Host Company         | Optional descriptor of domain holder   |
| ERP Service URL      | The path for Commerce to call when communicating with the ERP                  |
| ERP Service Timeout  | Length of time for ERP calls to be attempted                                   |
| Tax Free Tax Code    | Optional default setting, if a code is required to flag customers as tax free  |
| Tax Amount           | Top-level tax amount that may be applied to all products                       |
| Tax Calculation      | Select from: Dollar, Percent or Calculate                                      |
| Default Ship Site    | Optional, default ship-from location   |
| Handling Amount      | Top-level handling amount that may be applied to all products                  |
| Handling Calculation | Select from: Dollar or Percent   |
| Active               | Marks the selected website as active   |
| Order Number Prefix  | Optional prefix, used to distinguish web orders in the ERP                     |
| Order Number Format  | Specified style that web order numbers are to be in                            |
| Customer Number      | Optional prefix, used to distinguish web customers in the ERP                  |
| Prefix               |  |
| Customer Number      | Specified style that web customer numbers are to be in                         |
| Format               |  |

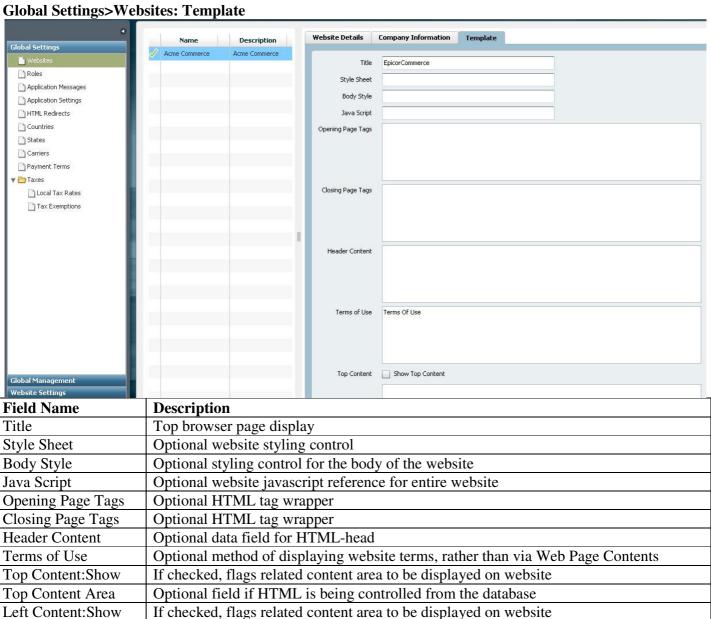


**Global Settings>Websites:Company Information** 



| Field Name | Description  |
|------------|--|
| Company    | Company running both Commerce and the Management Console                 |
| Name       |  |
| Address    | Primary street address   |
| City       | City of Company. May be used for shipping rating calculations            |
| State      | State of Company. May be used for shipping rating calculations           |
| Zip/Postal | Zip/Postal Code of Company. May be used for shipping rating calculations |
| Code       |  |
| Country    | Country of Company. May be used for shipping rating calculations         |
| Phone      | Primary telephone number   |
| Fax        | Primary fax number   |
| Toll Free  | Secondary telephone number   |
| Phone      |  |





Optional field if HTML is being controlled from the database

Optional field if HTML is being controlled from the database

Optional field if HTML is being controlled from the database

If checked, flags related content area to be displayed on website

If checked, flags related content area to be displayed on website

Left Content Area

Right Content:Show

Right Content Area

Bottom Content Area

Bottom

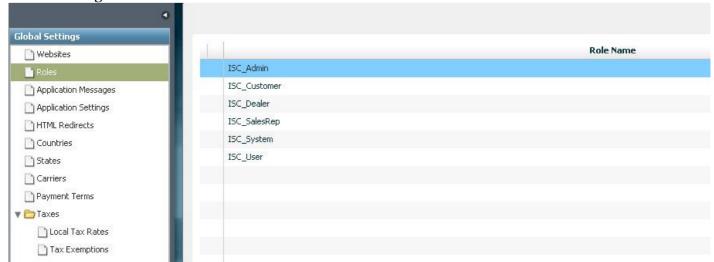
Content:Show



#### **Roles**

**Roles** are assigned to Users, defining the Users' access rights to the website and/or Management Console. Role rights are hard-coded, but multiple Roles can be assigned to any given User, creating hierarchically expanded rights as needed. Role definitions may vary somewhat per implementation, and not all Roles will be used for every site. User records may also be created without assigned Roles (nulls), for implementations where Role-driven functionality is not required.

**Global Settings>Roles** 



| Role Name           | Description  |
|---------------------|--|
| ISC_Admin           | Administrative access to website and Management Console, with the rights to modify |
|                     | Customers, Products, Web Pages and content. Content Manager                        |
| ISC_Customer        | May be used to identify secured access to website. Site customer with an online    |
|                     | account requiring username and password  |
| ISC_Dealer          | May be used to secure Dealer access to website                                     |
| ISC_DealerManager   | May be used to secure Dealer access to website. May have access to records of      |
|                     | related, subsidiary Dealers  |
| ISC_SalesRep        | May be used to secure Sales Representative access to website and to assigned       |
|                     | Customer records and orders.   |
| ISC_SalesRepManager | May be used to secure Sales Representative access to website. May have access to   |
|                     | records of related, subsidiary Sales Representatives                               |
| ISC_System          | High-level administrative access to Management Console, with the rights to modify  |
|                     | critical site settings   |
| ISC_User            | May be used to identify secured access to Management Console, with the rights to   |
|                     | modify Customers, Users and Orders. Typically a Customer Service type function     |



### **Application Messages**

**Application Messages** are the text that appears or pops-up on your website as the result of a shopper's action. These include messages such as: Confirmation of successful order submissions or an error message telling shoppers when they have used an invalid promotion code. This data can be maintained manually in the Management Console, or via an Excel import.

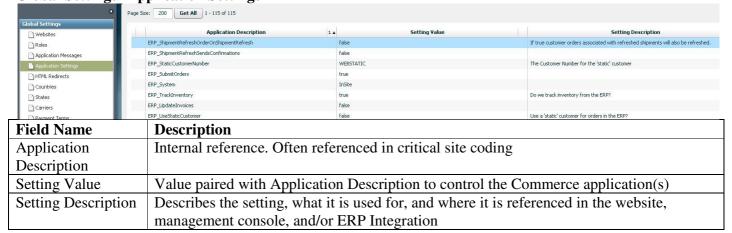
Global Settings>Application Messages Page Size: 200 **Get All** 1 - 11 of 11 **Global Settings** Application Message Websites Roles ContactUs\_EmailTitl Application Message named ContactUs\_EmailTitle Application Setting ContactUs\_MessageSen Application Message named ContactUs\_MessageSent You may also choose to not create an account and continue as guest. HTML Redirects ContinueAsGuesI InvalidPromoCodeErrorMessage Countries Invalid promotion code. OrderConfirmationEmailMessage Your Order was successfully placed States OrderConfirmationMessage Your Order was successfully placed Carriers

| Payment Terms | PasswordChangeFailure                                 | Password change failed. Please check your current password. |
|---------------|---|---|
| Field Name    | Description   |   |
| Message Name  | Internal reference name. May be referenced in critica | l site coding   |
| Value         | Detailed copy that will display to website users      |   |

### **Application Settings**

The Management Console has several **Application Settings** that manage various aspects of site functionality and ERP integration. These settings control the vital code values, function rules and ERP communication for your website, so access is generally restricted.

**Global Settings>Application Settings** 





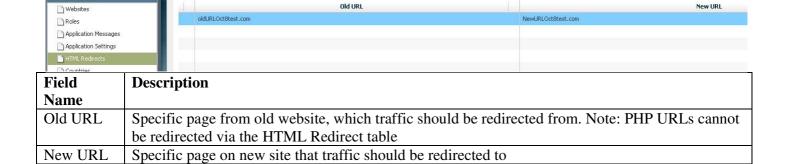
#### **HTML Redirects**

Global Settings

The **HTML Redirects** table allows each page of an old website to be mapped to an equivalent page in a new site, ensuring previous customers using bookmarks or old indexing will be directed to the current website. This data can be maintained manually in the Management Console, or via an Excel import.



Page Size: 200 Get All 1 - 1 of 1

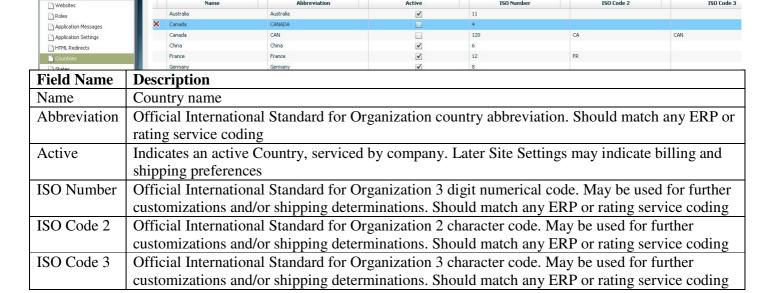


#### Countries/States

These are the **Countries**, **States** and **Provinces** that your websites may service. Specific locations are assigned to each website via Site Settings. State-level taxes are also managed in this area. This information may be setup manually in the Management Console or via an Excel import.

### **Global Settings>Countries**

Page Size: 200 Get All 1 - 17 of 17



#### **Global Settings>States**





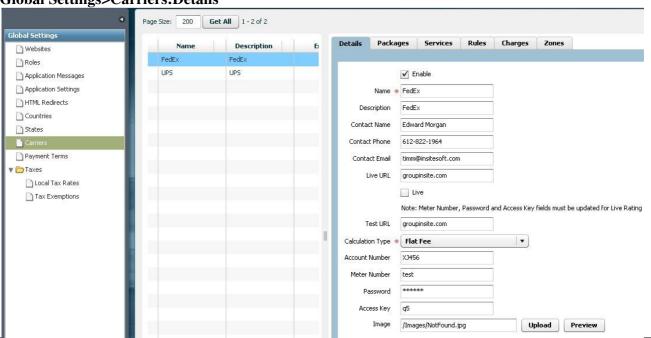
| Field Name   | Description  |
|--------------|--|
| Name         | State or Province name   |
| Abbreviation | Official International Standard for Organization 2 character code                            |
| Tax Code     | Code for state-wide taxes  |
| Tax Rate     | Percentage for state-wide tax calculation  |
| Taxable      | If checked, indicates that State is subject to state-wide tax                                |
| Tax Freight  | If checked, indicates that freight charges are to be included in tax calculations            |
| Handling     | Dollar amount for state-specific, additional handling amount. Often used for AK, HI & PR     |
| Amount       | surcharges   |
| Active       | Indicates an active State, serviced by company. Later Site Settings may indicate billing and |
|              | shipping preferences   |



#### **Carriers**

Shipping **Carriers** such as UPS and Federal Express, with their many service options and codes are managed in this section. This is where you can control the method and amount of freight charges passed on to your customers, such as flat fee, percentage of order or fully-rated with your integrated carrier(s). This data is frequently not included in an ERP, and can be maintained manually in the Management Console or via an Excel import. (Please see the Carrier Rule Index for more information)

**Global Settings>Carriers:Details** 



| Field Name    | Description   |
|---------------|---|
| Enable        | Activates Carrier as an option once it is later assigned to your website. May be used to    |
|               | determine website checkout options  |
| Name          | Carrier name. Required  |
| Description   | Optional Carrier description. May be used to determine website checkout options             |
| Contact Name  | Primary contact, service or technical account representative, at Carrier                    |
| Contact Phone | Telephone number for Carrier Contact  |
| Contact Email | Email address for Carrier Contact   |
| Live URL      | URL used for web services for live rating estimate calculations                             |
| Live          | Directs web services to live instead of test URL for rating estimates                       |
| Test URL      | URL used for web services for test rating estimate calculations                             |
| Calculation   | Way in which freight charges are to be calculated. Choose from: None, Flat Fee, Percentage, |
| Type          | Package Rated   |
| Account       | Account number for ship-from location   |
| Number        |   |
| Meter Number  | Client specific meter number used for online ratings  |
| Password      | Password to access web services for online rating   |
| Access Key    | Key to access web services for online rating  |
| Image         | Path for Carrier branded image if incorporated in website design                            |
| Upload        | Opens Windows Explorer browser to select an image to add to the File Manager/Server         |



Preview Opens preview pop-up of Carrier image

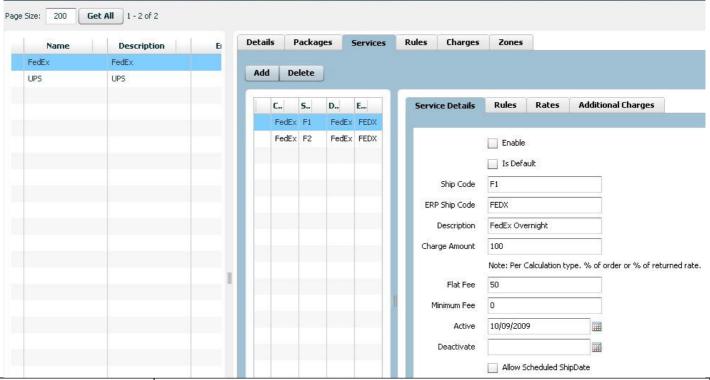
# **Global Settings>Carriers:Packages**



| Field Name | Description   |
|------------|---|
| Add        | Creates a new default package, assigned to the selected Carrier                       |
| Delete     | Deletes a selected default package  |
| Name       | Name or description of the default package  |
| Length     | Package length, in inches, to be used for rating calculation                          |
| Width      | Package width, in inches, to be used for rating calculation                           |
| Height     | Package length, in inches, to be used for rating calculation                          |
| Max        | Maximum weight default package can hold, in pounds, to be used for rating calculation |
| Weight     |   |
| Active     | Activates package, so it will be used for rating calculation on applicable orders     |



# **Global Settings>Carriers: Services>Service Details**



| Field Name           | Description   |
|----------------------|---|
| Enable               | Flags service as an active option provided by the selected Carrier. May be used to  |
|                      | determine website checkout options  |
| Is Default           | Primary service for selected Carrier. May be used to determine website checkout     |
|                      | display options   |
| Ship Code            | Carrier specific code for the service. Required for rating                          |
| ERP Ship Code        | Service code as used in ERP, if different from Carrier's code                       |
| Description          | Description of service, a.k.a. Ship Via. May be used to determine website checkout  |
|                      | display options   |
| Charge Amount        | Percentage of order or percentage of rating to be charged, as determined by Carrier |
|                      | Calculation Type  |
| Flat Fee             | Flat dollar amount, if applicable, and as per Carrier Calculation Type              |
| Minimum Fee          | Minimum dollar amount to charge, if applicable, and as per Carrier Calculation Type |
| Active               | Date upon which service will be available   |
| Deactivation Date    | Date upon which service will no longer be available                                 |
| Allow Scheduled Ship | Flag used if site design allows customer specified ship dates                       |
| Date                 |   |



### **Global Settings>Carriers: Services>Service Rules**



| Field Name      | Description   |
|-----------------|---|
| Add             | Adds a new rule to the specified Carrier Service        |
| Delete          | Flags a selected rule for deletion                      |
| Rule Name       | Opens dropdown menu to select Service Rule              |
| Execution       | Group number, allowing parenthetical rule constructs    |
| Group           |   |
| Execution Order | Order in which Rule is to be evaluated against an order |
| Condition       | AND/OR, allowing multiple Rules per Service             |

# Global Settings>Carriers: Services>Service Rates\*



| Field Name   | Description  |
|--------------|--|
| Add          | Creates a new flat rate record   |
| Delete       | Flags a selected flat rate record for deletion   |
| Order Amount | Maximum dollar amount of the order to which the rate may apply                               |
| Charge       | Flat dollar amount of freight to charge per order amount                                     |
| Amount       |  |
| Per Each     | Flags rate as applying to each item on an order, as opposed to simply by total dollar amount |

<sup>\*</sup>Note: Used for Flat Rate Carrier Calculation Type only

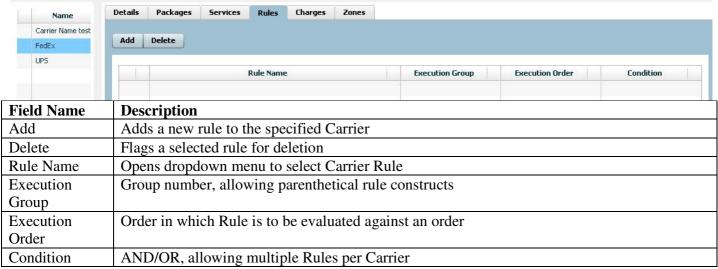


### **Global Settings>Carriers: Services>Additional Charges**



| Field       | Description  |
|-------------|--|
| Name        |  |
| Add         | Creates a new Additional Charge record on the Service                      |
| Delete      | Flags a selected record for deletion                                       |
| Name        | Name of fee. May be displayed during checkout, depending on website design |
| Description | Description of fee   |
| Charge      | Dollar amount to charge  |
| Enable      | Flags fee as active  |

### Global Settings>Carriers:Rules~



<sup>~</sup>Please see Carrier Rule Index



# **Global Settings>Carriers: Charges**



| Field       | Description  |
|-------------|--|
| Name        |  |
| Add         | Creates a new Additional Charge record on the Carrier                      |
| Delete      | Flags a selected record for deletion                                       |
| Name        | Name of fee. May be displayed during checkout, depending on website design |
| Description | Description of fee   |
| Charge      | Dollar amount to charge  |
| Enable      | Flags fee as active  |

# **Global Settings: Carriers>Zones: Zip Code Ranges**



| Field Name      | Description   |
|-----------------|---|
| Add             | Adds a new Zone record on the Carrier                               |
| Delete          | Flags a selected Zone for deletion                                  |
| Zone            | Name or description of Zone   |
| Zip Code Ranges | Adds a new Zip/Postal Code Range, associated with the selected Zone |
| Add             |   |
| Zip Code Ranges | Flags a selected Zip/Postal Code Range for deletion                 |
| Delete          |   |
| Zip Start Range | Beginning Zip/Postal Code for a range                               |
| Zip End Range   | Last Zip/Postal Code for a range                                    |
| J. 3. 7         |   |

\*Note: Zip range imports from Excel must be formatted as text



**Global Settings: Carriers>Zones: Zone Rates** 

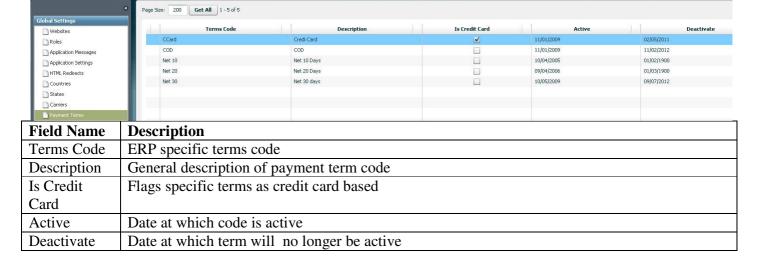
| Field Name    | Description   |
|---------------|---|
| Zone Rate Add | Adds a new Rate record to the selected Zip/Postal Code Range, per Zone                  |
| Zone Rate     | Flags a selected Rate for deletion  |
| Delete        |   |
| Weight        | Maximum weight per package for selected Zip Code Range (within Zone), to which the Rate |
|               | will apply  |
| Rate          | Dollar amount Rate for the selected package weight                                      |



### **Payment Terms**

This is where you can set the standard codes for the various payment options your company accepts.

**Gobal Settings>Payment Terms** 



#### **Taxes**

Local tax rates (based on Zip/Postal Codes) are managed in this section. Tax exemptions for specific States, Postal Codes, Categories and Products are also managed here. (Note: Specific Customers that are tax exempt are managed via their customer record Tax Codes. State/Province based taxes are managed via Global Settings>States.)

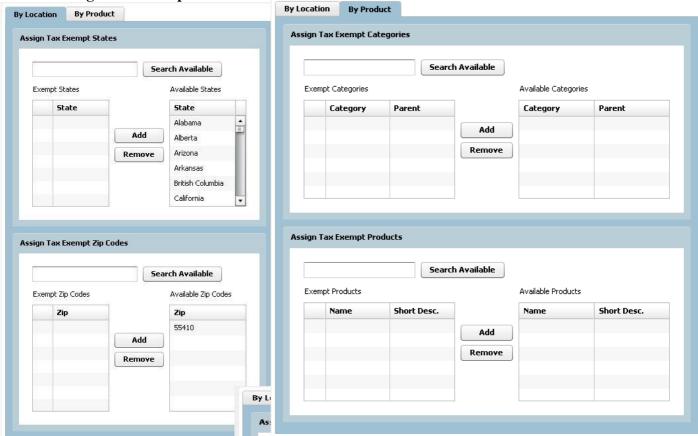
**Global Settings>Local Tax Rates** 



| Field       | Description  |
|-------------|--|
| Name        |  |
| Zip Code    | Postal code to which tax rate applies  |
| Tax Code    | ERP specific tax code  |
| Tax Rate    | Percentage of order to use in tax calculation  |
| Tax Freight | If checked, indicates that freight/shipping charges are to be included in tax calculations |



**Global Settings>Tax Exemptions** 



| Field Name                               | Description  |  |
|--|--|--|
| By Location: Assign Tax Exempt States    |  |  |
| Search                                   | Searches all available States. Uses an * for wildcard searching                          |  |
| Available                                |  |  |
| Exempt States                            | States exempt from general taxation  |  |
| Available                                | Search results from Search Available function of States that may be marked as tax exempt |  |
| States                                   |  |  |
| Add                                      | Moves one or many Available States to the Tax Exempt States field and makes the          |  |
|  | association. Drag-and-Drop may also be used instead of the button.                       |  |
| Remove                                   | Removes one or many Tax Exempt State associations and sends them back to the Available   |  |
|  | States field. Drag-and-Drop may also be used instead of the button.                      |  |
| By Location: Ass                         | rign Tax Exempt Zip Codes  |  |
| Search                                   | Searches all available Zip/Postal Codes. Uses an * for wildcard searching                |  |
| Available                                |  |  |
| Exempt Zip                               | Specific zip codes that are exempt from general taxation                                 |  |
| Codes                                    |  |  |
| Available Zip                            | Search results from Search Available function of Zip Codes that may be flagged as tax    |  |
| Codes                                    | exempt   |  |
| Add                                      | Moves one or many Available Zip Codes to the Exempt Zip Codes field and makes the        |  |
|  | association. Drag-and-Drop may also be used instead of the button.                       |  |
| Remove                                   | Removes one or many Tax Exempt Zip Code associations and sends them back to the          |  |
|  | Available Zip Codes field. Drag-and-Drop may also be used instead of the button.         |  |
| By Product: Assign Tax Exempt Categories |  |  |



| Search         | Searches all available product Categories. Uses an * for wildcard searching                 |
|----------------|---|
| Available      |   |
| Exempt         | Specific Categories that are exempt from general taxation                                   |
| Categories     |   |
| Available      | Search results from Search Available function of Categories that may be flagged as tax      |
| Categories     | exempt  |
| Add            | Moves one or many Available Categories to the Tax Exempt Categories field and makes the     |
|                | association. Drag-and-Drop may also be used instead of the button.                          |
| Remove         | Removes one or many Tax Exempt Category associations and sends them back to the             |
|                | Available Categories field. Drag-and-Drop may also be used instead of the button.           |
| By Product: As | ssign Tax Exempt Products   |
| Search         | Searches all available Product Names, ERP Numbers and Short Descriptions. Uses an * for     |
| Available      | wildcard searching  |
| Exempt         | Specific Products that are exempt from general taxation                                     |
| Products       |   |
| Available      | Search results from Search Available function of Products that may be flagged as tax exempt |
| Products       |   |
| Add            | Moves one or many Available Products to the Tax Exempt Products field and makes the         |
|                | association. Drag-and-Drop may also be used instead of the button.                          |
| Remove         | Removes one or many Tax Exempt Product associations and sends them back to the              |
|                | Available Products field. Drag-and-Drop may also be used instead of the button.             |
|                |   |

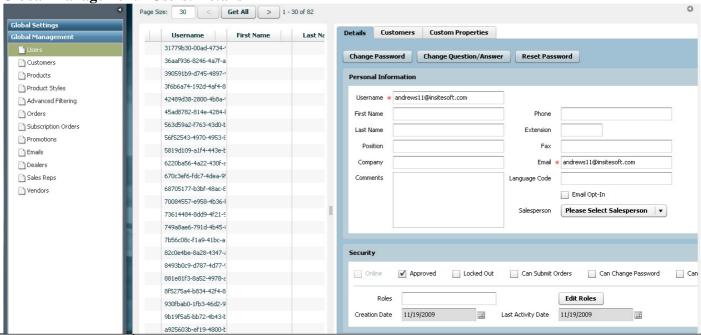


# **Global Management**

#### **Users**

The **Users** section is the security hub for all website and Management Console users. Usernames, Passwords and Role assignments are maintained here. A new User is automatically created and associated with a customer whenever a new customer creates an order, they can be imported from your ERP system, or added manually. Custom Properties are available for implementation-specific, advanced features if needed.

**Global Management> Users: Details** 



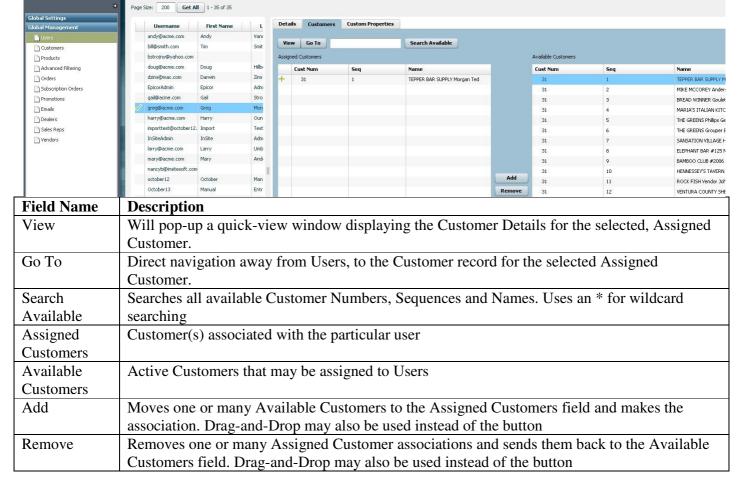
| Field Name                | Description   |  |
|---------------------------|---|--|
| Security Function Buttons |   |  |
| Change Password           | Pops up a window allowing old and new passwords to be entered and reset by Admin      |  |
| Change                    | Pops up window allowing User's security confirmation question and answer to be reset  |  |
| Question/Answer           | by Admin. Requires custom security implementation on website.                         |  |
| Reset Password            | Auto-generates a new password and email to the User                                   |  |
| Personal Informatio       | n Section   |  |
| Username                  | The Username, along with Password, is used for logging in to the Management Console   |  |
|                           | and/or a secured website. Usernames are often, but not always, email addresses.       |  |
| First Name                | The first name of the site or Management Console user.                                |  |
| Last Name                 | The last name of the site or Management Console user.                                 |  |
| Position                  | If associated with a company, the user's job title.                                   |  |
| Company                   | The user's associated company or business.  |  |
| Comments                  | A free-form area for general notes about the specific user.                           |  |
| Phone                     | The user's telephone number.  |  |
| Extension                 | The user's telephone extension  |  |
| Fax                       | The user's fax number.  |  |
| Email                     | The user's email address. Depending on implementation specifics, this may be the same |  |
|                           | as their Username.  |  |



| Language Code      | The user's preferred language code. Generally a four-character code such as, "en-us."      |
|--------------------|--|
|                    | This is used to determine the field labels presented in the Management Console in multi-   |
|                    | lingual implementations. The default value is "en-us," for United States English.          |
| Email Opt-In       | If checked, indicates that a user has elected to receive subscription based emails.        |
| Salesperson        | If the Salesperson Management Module is implemented, Users can be cross-referenced         |
|                    | with their related Salesperson ID or code.   |
| Security Section   |  |
| Is Online          | If checked, indicates that the user is logged in to the website at the present time.       |
| Approved           | Flag used for implementation specific security settings per user                           |
| Locked Out         | If checked, indicated that the user has made repeated, failed log-in attempts, and will no |
|                    | longer be allowed further attempts, without being manually over-ridden here.               |
| Can Submit Orders  | If checked, indicates that when the user submits an order, the order can join the ERP      |
|                    | submission process, rather than being held for approval.                                   |
| Can Change         | If checked, indicates that the user has permission to change their password themselves,    |
| Password           | without oversight.   |
| Can View All       | User is allowed to view all orders tied to their associated Customers                      |
| Orders             |  |
| Roles              | Assigned security Roles for website and/or Management Console                              |
| Edit Roles         | Opens pop-up window with list of Roles that may be assigned or removed                     |
| Creation Date      | Date on which User was created, either by manual entry, upload, or through website order   |
|                    | entry  |
| Last Activity Date | Date of User's last log-in to the website or Management Console                            |
|                    |  |



### **Global Management> Users: Customers**



## **Global Management> Users: Custom Properties\***



| Field Name | Description   |
|------------|---|
| Add        | Adds a new Custom Property Record.  |
| Delete     | Flags the selected Custom Property for deletion. Delete will execute upon clicking the top Save |
|            | button.   |
| Name       | Name of the individual custom property.   |
| Value      | Property value, used to drive customizations.   |

<sup>\*</sup>Exclusively used for customizations. May require implementation of advanced features.



#### **Customers**

Address 1

Address 2

Address 3

City

First line of address

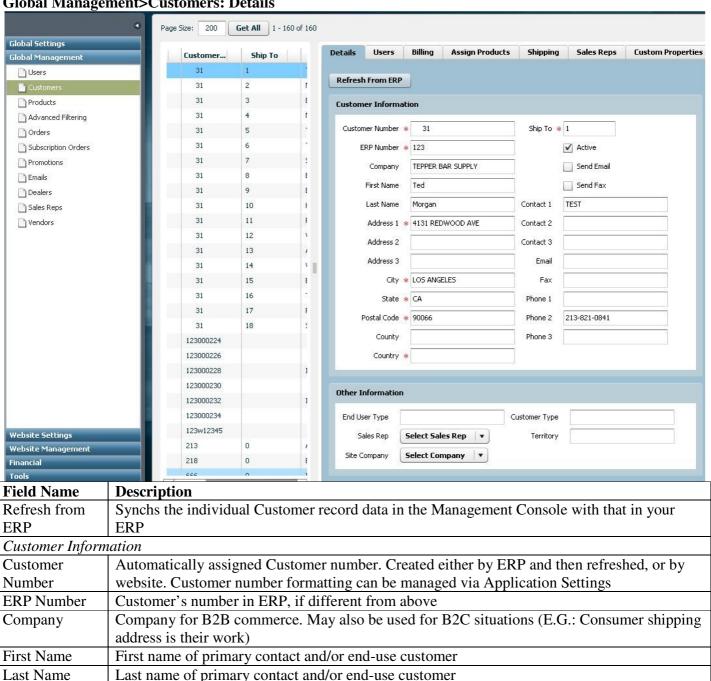
Second line of address

Third line of address

City for address

Customer records are automatically created when orders are placed on your site, and are fully integrated with your ERP. Customers can also be pre-loaded and refreshed from your ERP.

**Global Management>Customers: Details** 



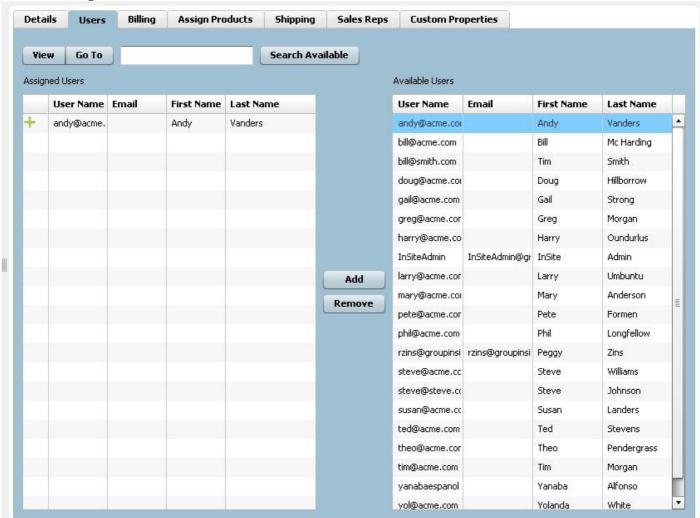


| State         | State/Province of address  |
|---------------|--|
| Postal        | Zip/Postal code of address   |
| Code/Zip      |  |
| County        | County of address. Optional  |
| Country       | Country of address   |
| Ship          | Indicates if the customer record is for their main/bill-to address (generally sequence 0) or a |
| To/Sequence   | subsidiary or ship-to address (generally sequence 1 or greater)                                |
| Active        | Indicates an active Customer record  |
| Send Email    | Flag for prompting automated email notifications   |
| Send Fax      | Flag for prompting automated faxed notifications   |
| Contact 1     | Optional additional contact field. Generally used for B2B scenarios where previous First/Last  |
|               | name fields are not used   |
| Contact 2     | Optional additional contact field. Generally used for B2B scenarios where previous First/Last  |
|               | name fields are not used   |
| Contact 3     | Optional additional contact field. Generally used for B2B scenarios where previous First/Last  |
|               | name fields are not used   |
| Email         | Primary email address for Customer   |
| Fax           | Primary Fax for Customer   |
| Phone 1       | Primary telephone number for Customer  |
| Phone 2       | Optional additional telephone number for Customer  |
| Phone 3       | Optional additional telephone number for Customer  |
| Other         |  |
| Information   |  |
| End User Type | Customer coding field. Often used for reporting purposes                                       |
| Sales Rep     | Optional assigned Sales Representative name or code  |
| Site Company  | Optionally assigns Customer to specific site in multi-site implementations*                    |
| Customer Type | Optional customer coding field. Used for pricing or customizations                             |
| Territory     | Optional coding field for territory restrictions*  |
|               |  |

<sup>\*</sup>May require advanced features and/or integration customizations



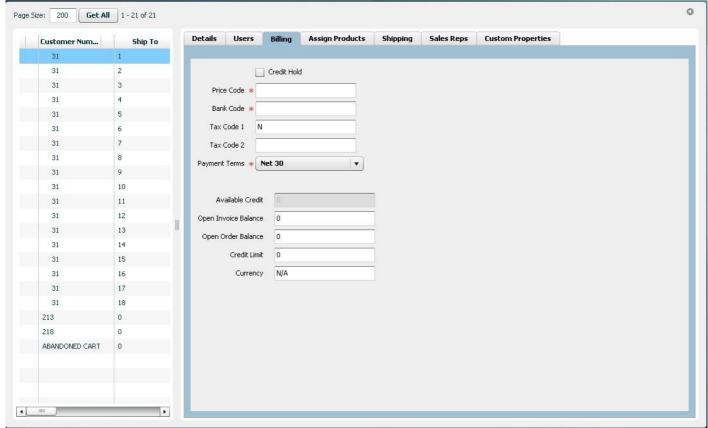
### Global Management>Customers: Users



| Field Name       | Description   |
|------------------|---|
| View             | Will pop-up a quick-view window displaying the User Details for the     |
|                  | selected, Assigned User   |
| Go To            | Direct navigation away from Customers, to the User record for the       |
|                  | selected Assigned User  |
| Search Available | Searches all available Usernames, Emails, First and Last Names. Uses    |
|                  | an * for wildcard searching   |
| Assigned Users   | Users associated with the particular Customer                           |
| Available Users  | Active Users that may be assigned to Customers                          |
| Add              | Moves one or many Available Users to the Assigned Users field and       |
|                  | makes the association. Drag-and-Drop may also be used instead of the    |
|                  | button  |
| Remove           | Removes one or many Assigned Users associations and sends them back     |
|                  | to the Available Users field. Drag-and-Drop may also be used instead of |
|                  | the button  |



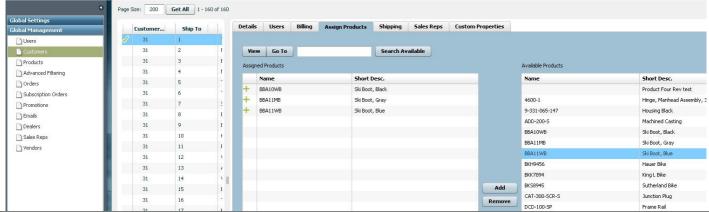
**Global Management>Customers: Billing** 



| Field Name       | Description  |
|------------------|--|
| Credit Hold      | Flags Customer as being on hold. May be used to execute customized business rules  |
|                  | regarding order submission   |
| Price Code       | Code used for pricing calculations   |
| Bank Code        | Code used for cash receipts or G/L routing   |
| Tax Code 1       | Code for tax calculations  |
| Tax Code 2       | Optional code for tax calculations   |
| Payment Terms    | Customer's specific terms, such as Net 30, Credit Card, etc.                       |
| Available Credit | Automatically calculated. Credit limit minus Open Invoice Balance minus Open Order |
|                  | Balance  |
| Open Invoice     | Dollar total of all unpaid invoices  |
| Balance          |  |
| Open Order       | Dollar total of all placed orders that have not yet shipped/invoiced               |
| Balance          |  |
| Credit Limit     | Dollar value of Customer's credit limit  |
| Currency         | Currency code if required  |



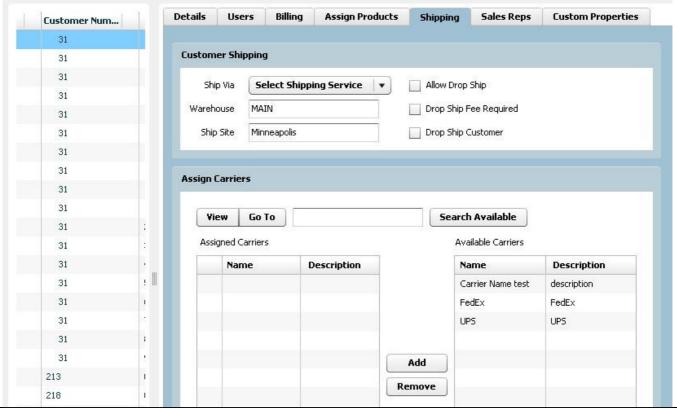
### **Global Management>Customers: Assign Products**



| Field Name | Description   |
|------------|---|
| View       | Will pop-up a quick-view window displaying the Product Details for the selected, Assigned |
|            | Product.  |
| Go To      | Direct navigation away from Customers, to the Product record for the selected Assigned    |
|            | Product   |
| Search     | Searches all available Product Names, ERP Numbers and Short Descriptions. Uses an * for   |
| Available  | wildcard searching  |
| Assigned   | Products associated with the particular Customer.   |
| Products   |   |
| Available  | Active Products that may be assigned to Customers.  |
| Products   |   |
| Add        | Moves one or many Available Products to the Assigned Products field and makes the         |
|            | Customer association. Drag-and-Drop may also be used instead of the button.               |
| Remove     | Removes one or many Assigned Product associations and sends them back to the Available    |
|            | Products field. Drag-and-Drop may also be used instead of the button.                     |



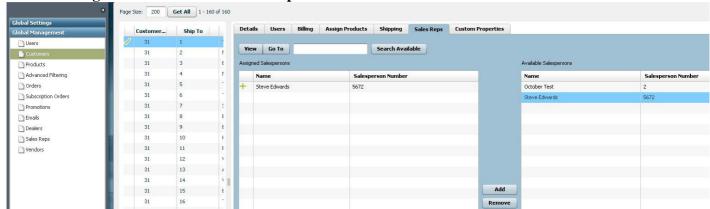
# **Global Management>Customers: Shipping**



| Field Name                | Description   |  |
|---------------------------|---|--|
| Customer Shipping Section |   |  |
| Ship Via                  | Optional Customer specific shipping service. Must coordinate with Assigned Carriers       |  |
| Warehouse                 | Optional ERP warehouse code, if Customer is to receive inventory from a specific          |  |
|                           | warehouse   |  |
| Ship Site                 | Optional field for ship-from location specification                                       |  |
| Allow Drop Ship           | Flags Customer as allowed to place drop-shipping orders                                   |  |
| Drop Ship Fee             | Adds flat-rate drop-ship fee  |  |
| Required                  |   |  |
| Drop Ship                 | Flags Customer as a drop-ship only. Often used on Ship-To addresses in distributor        |  |
| Customer                  | scenarios. Site design and business-rules specific  |  |
| Assign Carriers Se        | ction   |  |
| View                      | Will pop-up a quick-view window displaying the Carrier Details for the selected, Assigned |  |
|                           | Carrier.  |  |
| Go To                     | Direct navigation away from Customers, to the Carrier record for the selected Assigned    |  |
|                           | Carrier   |  |
| Search Available          | Searches all available Carrier Names and Descriptions. Uses an * for wildcard searching   |  |
| Assigned Carriers         | Carriers associated with the particular Customer.   |  |
| Available                 | Active Carriers that may be assigned to Customers.  |  |
| Carriers                  |   |  |
| Add                       | Moves one or many Available Carriers to the Assigned Carrier field and makes the          |  |
|                           | Customer association. Drag-and-Drop may also be used instead of the button.               |  |
| Remove                    | Removes one or many Assigned Carrier associations and sends them back to the Available    |  |
|                           | Carrier field. Drag-and-Drop may also be used instead of the button.                      |  |



**Global Management>Customers: Sales Reps** 



| Field Name       | Description  |
|------------------|--|
| View             | Will pop-up a quick-view window displaying the Sales Rep Details for the selected,       |
|                  | Assigned Sales Rep.*   |
| Go To            | Direct navigation away from Customers, to the Sales Rep record for the selected Assigned |
|                  | Sales Rep.*  |
| Search Available | Searches all available Sales Rep Names and Numbers. Uses an * for wildcard searching     |
| Assigned         | Sales Reps associated with the particular Customer.                                      |
| Salespersons     |  |
| Available        | Active Sales Reps that may be assigned to Customers.                                     |
| Salespersons     |  |
| Add              | Moves one or many Sales Reps to the Assigned Salespersons field and makes the Customer   |
|                  | association. Drag-and-Drop may also be used instead of the button.                       |
| Remove           | Removes one or many Assigned Salespersons associations and sends them back to the        |
|                  | Available Salespersons field. Drag-and-Drop may also be used instead of the button.      |

<sup>\*</sup>May require implementation of optional Advanced Module



Global Management>Customers: Custom Properties\*



| Orders | 31 5  |
|--------|---|
| Field  | Description   |
| Name   |   |
| Add    | Adds a new Custom Property Record.  |
| Delete | Flags the selected Custom Property for deletion. Delete will execute upon clicking the top Save |
|        | button.   |
| Name   | Name of the individual custom property.   |
| Value  | Property value, used to drive customizations.   |

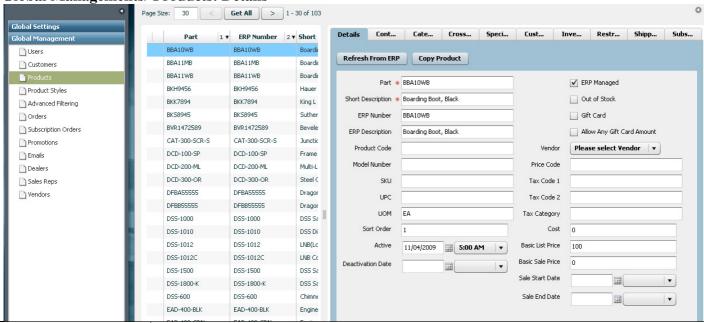
<sup>\*</sup>Exclusively used for customizations. May require implementation of advanced features.



### **Products**

Product or part information is automatically synchronized with your ERP. The Management Console adds functionality by supporting areas for search-friendly content, detailed specifications and multiple product images.

**Global Managements>Products: Details** 



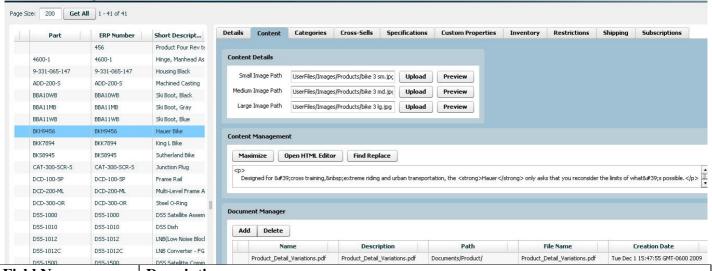
| Field Name        | Description  |
|-------------------|--|
| Refresh From ERP  | Allows an individual product to be updated with ERP data, rather than waiting for the      |
|                   | scheduled batch process  |
| Copy Product      | Manually creates a duplicate product. Copies all available product data. New item is       |
|                   | identified by the word "Copy" being appended to the Part/Name                              |
| Part/Name         | Product part number or name  |
| Short Description | Generally the extended product name, without abbreviations. Should be unique as            |
|                   | often used to automate creation of Page Titles for SEO                                     |
| ERP Number        | Product part number from ERP system if different from Part/Name                            |
| ERP Description   | Product description from ERP system if different from Short Description                    |
| Product Code      | Additional optional field for product coding   |
| Model Number      | Additional optional field for product coding   |
| SKU               | Stock Keeping Unit   |
| UPC               | Universal Product Code   |
| Sort Order        | Rank at which the Product displays within its assigned Product Category                    |
| Active            | Date at which product is active for purchasing. A time may be specified: Defaults to       |
|                   | 12:00 AM if blank in refresh or import.  |
| Deactivation Date | Date at which product is no longer active for purchasing. A time may be specified:         |
|                   | Defaults to 12:00 AM if blank in refresh or import.  |
| ERP Managed       | Indicates the product data is managed via the scheduled integration service                |
| Out of Stock      | Indicates product inventory has dropped below safety stock                                 |
| Gift Card*        | Indicates product is a gift card/certificate, eligible for redemption as a payment option, |
|                   | rather than a typical item   |



| Allow Any Gift Card | Used for sites where gift card/certificate amount can be defined by the shopper, rather |
|---------------------|---|
| Amount*             | than offering cards at set values   |
| Vendor*             | Vendor assignment used for Vendor Markup calculations                                   |
| Price Code          | Optional field used for pricing calculations  |
| Tax Code 1          | Optional field used for tax calculations  |
| Tax Code 2          | Optional field used for tax calculations  |
| Tax Category        | Option field used for pricing calculations in the Price Matrix                          |
| Cost                | Product cost that may be used for pricing calculations                                  |
| Basic List Price    | Simple list price field if Price Matrix is not implemented                              |
| Basic Sale Price    | Simple sale price is Price Matrix is not implemented                                    |
| Basic Sale Start    | Date when Basic Sale Price is active  |
| Basic Sale End      | Date when Basic Sale Price is no longer active  |

<sup>\*</sup>May require implementation of optional Advanced Module

## Global Management>Products: Content I



| Field Name              | Description  |  |
|-------------------------|--|--|
| Content Details Section | Content Details Section  |  |
| Small Image Path        | Calls out the smallest image associated with the Product. Often a thumbnail displayed in |  |
|                         | the Shopping Cart  |  |
| Medium Image Path       | Calls out a medium image. Usually displayed on Category and Search Result pages          |  |
| Large Image Path        | Calls out the largest image of the Product. Usually displayed on the Product Detail page |  |
| Upload                  | Opens a Windows Explorer session, allowing you to browse for an image and upload it      |  |
|                         | to the web server. Commerce supports the following image types: .jpg, .gif,.png          |  |
| Preview                 | Opens a pop-up window to preview the associated image                                    |  |
| Content                 |  |  |
| Management              |  |  |
| Section                 |  |  |
| Maximize                | Maximizes the entire Content Management Area. When maximized, this button will           |  |
|                         | change to "Minimize"   |  |
| Open HTML Editor        | Opens a pop-up window of the WYSIWYG editor, allowing content updates without            |  |
|                         | requiring HTML codes, image and Flash imports  |  |
| Find Replace            | Opens a pop-up window allowing single or group search and replace functions of the       |  |
|                         | entire content area  |  |



| Content Area     | Field used to store the specified content. Default display is HTML, but end-user display may be previewed by opening the HTML Editor |
|------------------|--|
| Document Manager | Section  |
| Add              | Pops up a browser session so a new document can be added to the Product  |
| Delete           | Flags the document record for deletion   |
| Name             | Document name  |
| Description      | Document description, displays on website  |
| Path             | File manager/webserver data storage path   |
| File Name        | File name if different from general document name  |
| Creation Date    | Date when document was added/upload  |

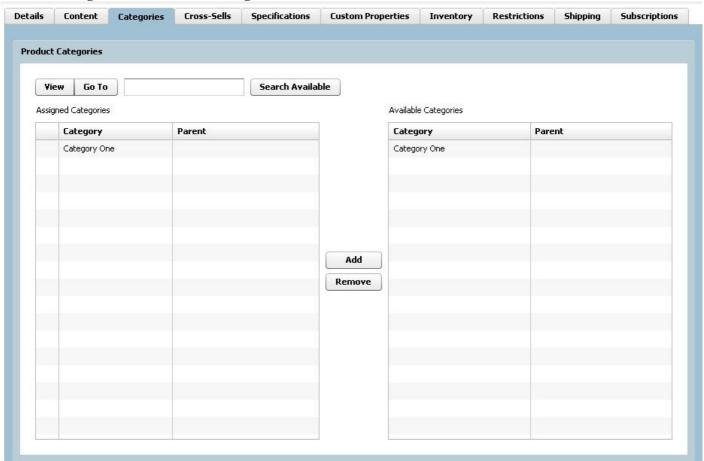
Global Management>Products: Content II



| Field Name        | Description  |
|-------------------|--|
| Meta Data Section |  |
| Page Title        | Page title to display at top browser. SEO friendly. Limited to 72 char |
| Meta Description  | Description to display on SRPs. SEO friendly. Limited to 185 char      |
| Meta Keywords     | Meta Tags or Keywords for SEO/SEM                                      |



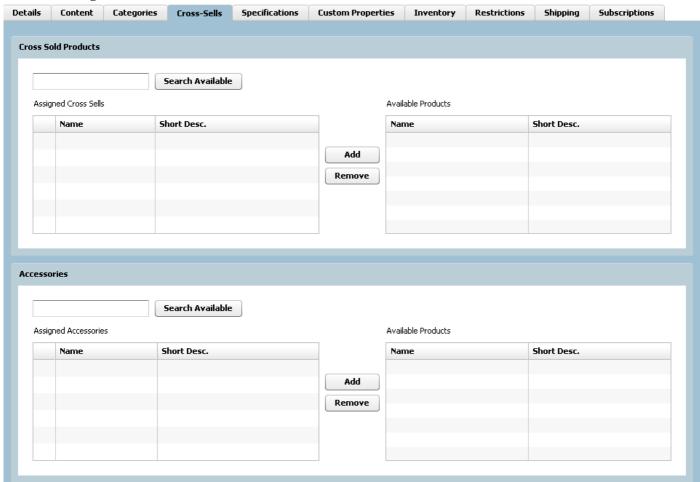
## **Global Management>Products: Categories**



| Field Name | Description  |
|------------|--|
| View       | Will pop-up a quick-view window displaying the Category Details for the selected, Assigned |
|            | Category   |
| Go To      | Direct navigation away from Products, to the Category record for the selected Assigned     |
|            | Category   |
| Search     | Searches all available Category names. Uses an * for wildcard searching                    |
| Available  |  |
| Assigned   | Categories in which the select Product appears   |
| Categories |  |
| Available  | Active Categories that may be assigned to Products   |
| Categories |  |
| Add        | Moves one or many Categories to the Assigned Categories field and makes the Product        |
|            | association. Drag-and-Drop may also be used instead of the button.                         |
| Remove     | Removes one or many Assigned Category associations and sends them back to the Available    |
|            | Categories field. Drag-and-Drop may also be used instead of the button.                    |



## **Global Management>Products: Cross-Sells**



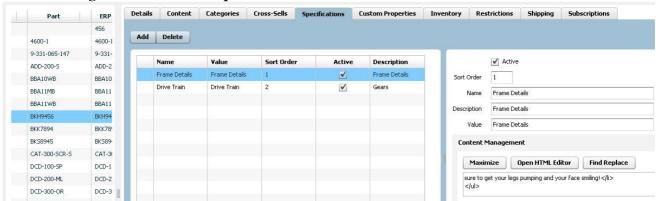
| Field Name            | Description   |  |
|-----------------------|---|--|
| Cross Sold Produc     | Cross Sold Products   |  |
| Search Available      | Searches all available Product Names, ERP Numbers and Short Descriptions. Uses an * for wildcard searching  |  |
| Assigned Products     | Cross Sold Products that display on the selected Product detail page  |  |
| Available<br>Products | Search results from Search Available function of Products that may be assigned as Cross Sells   |  |
| Add                   | Moves one or many Products to the Assigned Products field and makes the Cross Sell association. Drag-and-Drop may also be used instead of the button  |  |
| Remove                | Removes one or many Cross Sell associations and sends them back to the Available Products field. Drag-and-Drop may also be used instead of the button |  |
| Accessories*          |   |  |
| View                  | Will pop-up a quick-view window displaying the Product Details for the selected, Accessory Product  |  |
| Go To                 | Direct navigation away from selected Product, to the Product record for the selected Accessory  |  |
| Search Available      | Searches all available Product Names, ERP Numbers and Short Descriptions. Uses an * for wildcard searching  |  |
| Assigned              | Accessory Products that display on the selected Product detail page   |  |



| Accessories |  |
|-------------|--|
| Available   | Search results from Search Available function of Products that may be assigned as  |
| Accessories | Accessories  |
| Add         | Moves one or many Products to the Assigned Products field and makes the Cross Sell |
|             | association. Drag-and-Drop may also be used instead of the button                  |
| Remove      | Removes one or many Cross Sell associations and sends them back to the Available   |
|             | Products field. Drag-and-Drop may also be used instead of the button               |

<sup>\*</sup>May require implementation of optional Advanced Module

## **Global Management>Products: Specifications**



| Field Name          | Description  |
|---------------------|--|
| Add                 | Creates a new product specific specification record  |
| Delete              | Flags a selected specification for deletion  |
| Active              | Flags specification as active  |
| Sort Order          | Order in which the specification is displayed amongst any other specifications associated with the same Product                      |
| Name                | Specification name   |
| Description         | General description of specification. May be used for website display  |
| Value               | Optional field if specification is a simple name:value pair, rather than more detailed content utilizing the Content Manager         |
| Content Manager     | ment   |
| Maximize            | Maximizes the entire Content Management Area. When maximized, this button will change to "Minimize"                                  |
| Open HTML<br>Editor | Opens a pop-up window of the WYSIWYG editor, allowing content updates without requiring HTML codes, image and Flash imports          |
| Find Replace        | Opens a pop-up window allowing single or group search and replace functions of the entire content area                               |
| Content Area        | Field used to store the specified content. Default display is HTML, but end-user display may be previewed by opening the HTML Editor |



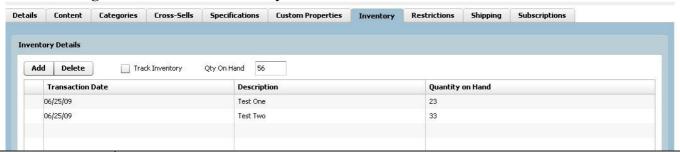
## Global Management>Products: Custom Properties\*



| Field  | Description   |
|--------|---|
| Name   |   |
| Add    | Adds a new Custom Property Record   |
| Delete | Flags the selected Custom Property for deletion. Delete will execute upon clicking the top Save |
|        | button  |
| Name   | Name of the individual custom property  |
| Value  | Property value, used to drive customizations  |

<sup>\*</sup>Exclusively used for customizations. May require implementation of advanced features.

## **Global Management>Products: Inventory**



| Field Name      | Description  |
|-----------------|--|
| Add             | Adds a new inventory transaction record  |
| Delete          | Flags a transaction record for deletion. Delete will execute upon clicking the top Save button |
| Track Inventory | Indicates Product is to have inventory transactions tracked                                    |
| Qty On Hand     | Current quantity on hand   |
| Transaction     | Date at which the inventory transaction was rolled up  |
| Date            |  |
| Description     | Describes the type of inventory transaction  |
| Quantity on     | Quantity on hand as of the specified transaction   |
| Hand            |  |



## **Global Management>Products: Restrictions**



| Field     | Description  |
|-----------|--|
| Name      |  |
| Add       | Creates a new restriction record on the selected Product   |
| Delete    | Flags a selected restriction record for deletion           |
| Name      | Name of the particular restriction                         |
| State     | State from which the Product is restricted                 |
| Is Active | Flags restriction as active, limiting product availability |

<sup>\*</sup> May require implementation of advanced features

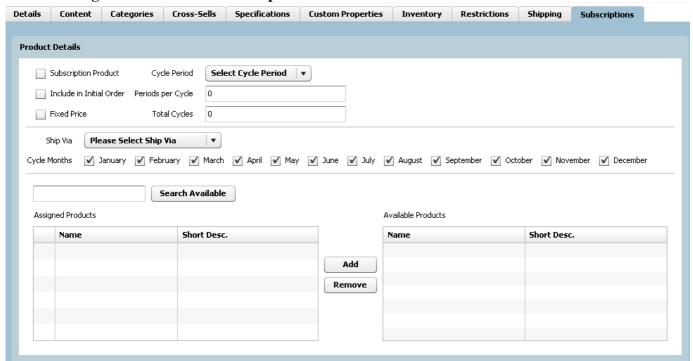
## **Global Management>Products: Shipping**



| Field Name      | Description   |
|-----------------|---|
| Shipping Weight | Product's shipping weight   |
| Shipping Length | Length of shipping box (if product ships alone)                     |
| Shipping Width  | Width of shipping box (if product ships alone)                      |
| Shipping Height | Height of shipping box (if product ships alone)                     |
| Shipping Amount | Optional freight charge override per product                        |
| Override        |   |
| Handling Amount | Optional handling charge override per product                       |
| Override        |   |
| Classification  | Optional coding field for regulatory classification: DOT, IATA, etc |



## Global Management>Products: Subscriptions\*



| Field Name         | Description   |  |
|--------------------|---|--|
| Subscription       | Indicates that the Product is a subscription, with subsidiary, associated Products              |  |
| Product            |   |  |
| Include in Initial | Flags subscription to be shipped with originating order   |  |
| Order              |   |  |
| Fixed Price        | Indicates that the subscription price remains fixed, throughout the total cycle length, despite |  |
|                    | any pricing changes to associated Products  |  |
| Cycle Period       | Unit of measure for Subscription  |  |
| Periods per Cycle  | Number of days or months that constitute the subscription                                       |  |
| Total Cycles       | Total length of subscription, without renewal   |  |
| Ship Via           | Optional shipping service selection   |  |
| Cycle Months       | Specific months that may be assigned to monthly cycle periods                                   |  |
| Search Available   | Searches all available Product Names, ERP Numbers and Short Descriptions. Uses an * for         |  |
|                    | wildcard searching  |  |
| Assigned           | Products associated with the current subscription   |  |
| Products           |   |  |
| Available          | Search results from Search Available function of Products that may be associated with a         |  |
| Products           | Subscription  |  |
| Add                | Moves one or many Products to the Assigned Products field and makes the Subscription            |  |
|                    | association. Drag-and-Drop may also be used instead of the button.                              |  |
| Remove             | Removes one or many Assigned Products associations and sends them back to the                   |  |
|                    | Available Products field. Drag-and-Drop may also be used instead of the button.                 |  |

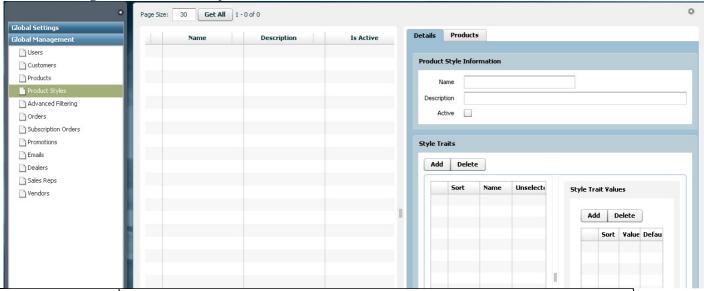
<sup>\*</sup>May require implementation of optional Advanced Module



### **Product Styles**

**Product Styles** is an optional feature, allowing the management of traits and variables per product, by group. The most common example of this functionality is apparel, where shoppers select size and color on a single product page, in order to determine an individual item SKU.

**Global Management>Product Styles: Details** 



| Field Name                | Description  |  |
|---------------------------|--|--|
| Product Style Information |  |  |
| Name                      | Name of Style class that products will be assigned to, such as Shirts              |  |
| Description               | Description of Style class   |  |
| Active                    | Flags Style class as active  |  |
| Style Traits              |  |  |
| Add                       | Creates a new Style Trait, such as color   |  |
| Delete                    | Flags a Style Trait for deletion   |  |
| Sort                      | Sort order for Trait selectors   |  |
| Name                      | Name of Style Trait, such as color   |  |
| Unselected Value          | Optional content to display if no default value is flagged, such as "Select Color" |  |
| Style Trait Values        |  |  |
| Add                       | Creates a new Style Trait Value, such as red                                       |  |
| Delete                    | Flags a Style Trait Value for deletion   |  |
| Sort                      | Sort order of Value, within selector   |  |
| Value                     | Actual value, such as red  |  |
| Default                   | Flags value as default to display as pre-selected within selector                  |  |



# **Global Management>Product Styles: Products**

|                                  | Available                                      | e Products  |  |
|----------------------------------|--|---|--|
| Short Desc.                      | Name   |   | Short Desc.  |
|                                  | Add  |   |  |
|                                  | Remove   |   |  |
|                                  |  |   |  |
|                                  |  |   |  |
| '                                |  |   | '  |
|                                  |  |   |  |
| Style Product Selected Above     |  |   |  |
|                                  |  |   |  |
| Search Available                 |  |   |  |
|                                  | Available                                      | e Products  |  |
| Short Desc.                      | Name   |   | Short Desc.  |
|                                  | Add  |   |  |
|                                  |  |   |  |
|                                  | Remove   |   |  |
|                                  |  |   |  |
|                                  |  |   |  |
|                                  |  |   |  |
|                                  |  |   |  |
| the Child Product Selected Above |  |   |  |
|                                  |  |   |  |
|                                  | Trait Value                                    |   |  |
|                                  | Trait Value                                    |   |  |
|                                  | Style Product Selected Above  Search Available | Style Product Selected Above  Search Available  Available  Available  Add  Remove | Style Product Selected Above  Search Available  Available Products  Short Desc.  Add  Remove |

| Field Name                          | Description   |  |
|-------------------------------------|---|--|
| Assign Products To This Style Class |   |  |
| Search                              | Searches all available Product Names and Short Descriptions. Uses an * for wildcard searching |  |
| Available                           |   |  |
| Assigned                            | Parent product(s) assigned to the selected Style Class, such as Men's Polo Shirt              |  |
| Products                            |   |  |
| Available                           | Search results from Search Available function of products available for assignment            |  |
| Products                            |   |  |
| Add                                 | Moves one or many Products to the Assigned Products field and makes the styling association.  |  |
|                                     | Drag-and-Drop may also be used instead of the button.   |  |
| Remove                              | Removes one or many Assigned Products associations and sends them back to the Available       |  |
|                                     | Products field. Drag-and-Drop may also be used instead of the button.                         |  |
| Assign Child P                      | Assign Child Products to the Style Product Selected Above                                     |  |



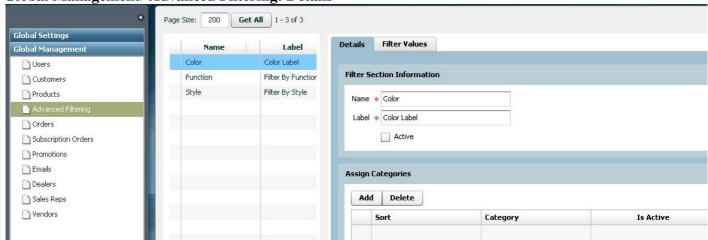
| Search          | Searches all available Product Names and Short Descriptions. Uses an * for wildcard searching  |
|-----------------|--|
| Available       |  |
| Assigned        | Child products assigned to the Parent style selected above                                     |
| Products        |  |
| Available       | Search results from Search Available function of products available for assignment             |
| Products        |  |
| Add             | Moves one or many Products to the Assigned Products field and assigns it to the selected style |
|                 | parent. Drag-and-Drop may also be used instead of the button.                                  |
| Remove          | Removes one or many Assigned Products associations and sends them back to the Available        |
|                 | Products field. Drag-and-Drop may also be used instead of the button.                          |
| Assign Style Tr | rait Values for the Child Product Selected Above   |
| Trait Name      | Dropdown containing the name of the Style Trait Values available from the Style Class Trait    |
|                 | Values entered on the Details tab  |
| Trait Value     | Dropdown containing the name of the Style Trait Values available from the Style Class Trait    |
|                 | Values entered on the Details tab  |
|                 |  |



### **Advanced Filtering\***

**Advanced Filtering** is an optional advanced implementation module, supporting grouping of products on the website by assigned characteristics. Additions and edits to Advanced Filtering must be fully integrated in the website design.

Global Management>Advanced Filtering: Details

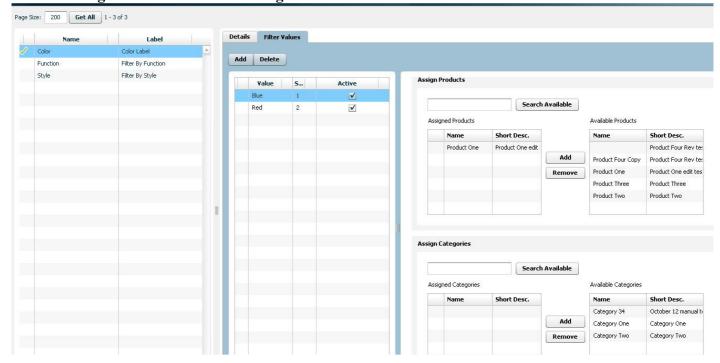


| Field Name                 | Description  |  |  |
|----------------------------|--|--|--|
| Filter Section Information |  |  |  |
| Section Name               | Internal name for product characteristic or attribute                    |  |  |
| Section Label              | Name that will display on the website. Often the title of a dropdown     |  |  |
| Active                     | Flags section as an active filtering option                              |  |  |
| Assign Categor             | Assign Categories  |  |  |
| Add                        | Creates a new Category/Filter Section assignment                         |  |  |
| Delete                     | Flags a category for deletion from the Filter Section                    |  |  |
| Sort                       | Order in which the selected Category is to appear in the Filter Section  |  |  |
| Category                   | Dropdown of active Categories that may be assigned to the Filter Section |  |  |
| Is Active                  | Flags Category as an active element of the Filter Section                |  |  |

<sup>\*</sup>May require implementation of optional Advanced Module and/or advanced Integration services



Global Management>Advanced Filtering: Filter Values



| Field Name      | Description   |
|-----------------|---|
| Filter Value De | etails  |
| Add             | Creates a new Filter Value record to add detail to  |
| Delete          | Flags a Filter Value for deletion   |
| Value           | The value name. Displays as an option in the Filter Section dropdown                        |
| Sort Order      | Order in which the Value appears amongst all values assigned to the same Filter Section     |
| Active          | Flags Value as an active option to select in the Filter Section                             |
| Assign Product  | 's  |
| Search          | Searches all available products to which the value may be applied. Uses an * for wildcard   |
| Available       | searching   |
| Assigned        | Products that are assigned the selected Filter Value  |
| Products        |   |
| Available       | Active Products that may be assigned to the filter  |
| Products        |   |
| Add             | Moves one or many Products to the Assigned Products field and makes the filter value        |
|                 | association. Drag-and-Drop may also be used instead of the button                           |
| Remove          | Removes one or many filter associations and sends them back to the Available Products       |
|                 | field. Drag-and-Drop may also be used instead of the button                                 |
| Assign Categor  | ries  |
| Search          | Searches all available categories to which the value may be applied. Uses an * for wildcard |
| Available       | searching   |
| Assigned        | Categories that are assigned the selected Filter Value                                      |
| Categories      |   |
| Available       | Active Categories that may be assigned to the filter  |
| Categories      |   |
| Add             | Moves one or many Categories to the Assigned Categories field and makes the filter value    |



|        | association. Drag-and-Drop may also be used instead of the button                       |
|--------|---|
| Remove | Removes one or many filter associations and sends them back to the Available Categories |
|        | field. Drag-and-Drop may also be used instead of the button                             |

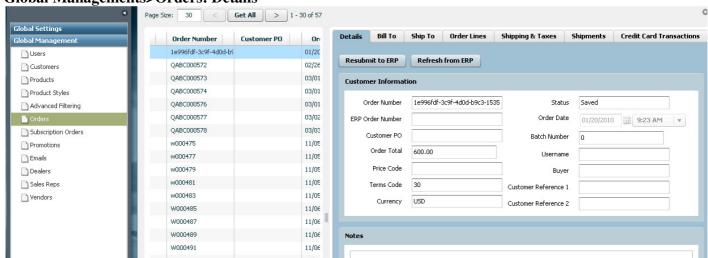
<sup>\*</sup>May require implementation of optional Advanced Module and/or advanced Integration services



### **Orders**

**Orders** are fully integrated with your ERP, submitted in frequent batch processes. Order header and line item detail records are all available in the Management Console.

**Global Managements>Orders: Details** 



| _               |   |  |  |
|-----------------|---|--|--|
| Field Name      | Description   |  |  |
| Resubmit to ERP | Submits the individual, selected order, rather than waiting for batch process       |  |  |
| Refreshfrom ERP | Refreshes the individual, selected order, rather than waiting for batch process     |  |  |
| Order Number    | Unique order number, created by Commerce. May or may not be the same as ERP Order   |  |  |
|                 | Number, depending on implementation specific requirements                           |  |  |
| ERP Order       | Unique order number, created by ERP. May or may not be the same as Commerce Order   |  |  |
| Number          | Number, depending on implementation specific requirements                           |  |  |
| Customer PO     | Customer specified purchase order number  |  |  |
| Order Total     | Total charges: Product subtotal + Freight + Tax + Miscellaneous Charges - Discounts |  |  |
| Price Code      | Order specific code used for pricing calculation                                    |  |  |
| Terms Code      | Order specific payment terms code. Often defaulted from Customer                    |  |  |
| Currency        | Order specific currency code  |  |  |
| Status          | Order status, such as: Pending, Submitted, Shipped, Complete                        |  |  |
| Order Date      | Date and time the order was placed  |  |  |
| Batch Number    | Commerce submission batch number  |  |  |
| Username        | Username for logged in account responsible for placing order                        |  |  |
| Buyer           | Optional field for Buyer name   |  |  |
| Customer        | Optional, order and customer specific reference number                              |  |  |
| Reference 1     |   |  |  |
| Customer        | Optional, order and customer specific reference number                              |  |  |
| Reference 2     |   |  |  |
| Notes           | Optional, order specific notes  |  |  |



**Global Managements>Orders: Bill To** 

| Customer Number *           Company           First Name         Contact 1           Last Name         Contact 2           Address 1 *         Contact 3           Address 2         Phone 1           Address 3         Phone 2           City *         Phone 3           Country *         Email           State *         Fax           Country         Sales Rep | Customer Information | on.           |  |
|---|----------------------|---------------|--|
| First Name  | Customer Number *    |               |  |
| Last Name       Contact 2         Address 1 *       Contact 3         Address 2       Phone 1         Address 3       Phone 2         City *       Phone 3         Country *       Email         State *       Fax  | Company              |               |  |
| Address 1 * Contact 3  Address 2 Phone 1  Address 3 Phone 2  City * Phone 3  Country * Email  State * Fax   | First Name           | Contact 1     |  |
| Address 2   | Last Name            | Contact 2     |  |
| Address 3   | Address 1 *          | Contact 3     |  |
| City * Phone 3  Country * Email  State * Fax  | Address 2            | Phone 1       |  |
| Country * Email Fax   | Address 3            | Phone 2       |  |
| State * Fax   | City *               | Phone 3       |  |
|   | Country *            | Email         |  |
| County Sales Rep  | State *              | Fax           |  |
|   | County               | Sales Rep     |  |
| Zip/Postal Code * End User Type   | Zip/Postal Code 🔹    | End User Type |  |

| Field Name | Description   |
|------------|---|
| Customer   | Automatically assigned Customer number. Created either by ERP and then refreshed, or by       |
| Number     | website. Customer number formatting can be managed via Application Settings                   |
| Company    | Company for B2B commerce. May also be used for B2C situations (E.G.: Consumer shipping        |
|            | address is their work)  |
| First Name | First name of primary contact and/or end-use customer   |
| Last Name  | Last name of primary contact and/or end-use customer  |
| Address 1  | First line of billing address   |
| Address 2  | Second line of billing address  |
| Address 3  | Third line of billing address   |
| City       | City for billing address  |
| Country    | Country of billing address  |
| State      | State/Province of billing address   |
| County     | County of billing address. Optional   |
| Zip/Postal | Zip/Postal code of billing address  |
| Code       |   |
| Contact 1  | Optional additional contact field. Generally used for B2B scenarios where previous First/Last |
|            | name fields are not used  |
| Contact 2  | Optional additional contact field. Generally used for B2B scenarios where previous First/Last |
|            | name fields are not used  |
| Contact 3  | Optional additional contact field. Generally used for B2B scenarios where previous First/Last |
| Dl 1       | name fields are not used  |
| Phone 1    | Primary email address for Customer's billing location   |
| Phone 2    | Primary Fax for Customer's billing location   |
| Phone 3    | Primary telephone number for Customer's billing location                                      |
| Email      | Optional additional telephone number for Customer's billing location                          |
| Fax        | Optional additional telephone number for Customer's billing location                          |
| Sales Rep  | Optional assigned Sales Representative name or code   |
| End User   | Customer coding field. Often used for reporting purposes                                      |
| Type       |   |



# Global Managements>Orders: Ship To

| C | etails               | Bill To    | Ship To | Order Lines | Shipping & Taxes | Shipments | Credit Card Transactions |  |
|---|----------------------|------------|---------|-------------|------------------|-----------|--------------------------|--|
|   |                      |            |         |             |                  |           |                          |  |
|   | Customer Information |            |         |             |                  |           |                          |  |
|   | Custon               | ner Number | *       |             |                  |           |                          |  |
|   |                      | Company    |         |             | Ship To 🗱        |           |                          |  |
|   |                      | First Name |         |             | Contact 1        |           |                          |  |
|   |                      | Last Name  |         |             | Contact 2        |           |                          |  |
|   |                      | Address 1  | *       |             | Contact 3        | Contact 3 |                          |  |
|   |                      | Address 2  |         |             | Phone 1          |           |                          |  |
|   |                      | Address 3  |         |             | Phone 2          |           |                          |  |
|   |                      | City       | *       |             | Phone 3          |           |                          |  |
|   |                      | Country    |         |             | Email            |           |                          |  |
|   |                      | State      | *       |             | Fax              |           |                          |  |
|   |                      | County     |         |             |                  |           |                          |  |
|   | Zip/F                | ostal Code | *       |             |                  |           |                          |  |

| Field Name      | Description  |
|-----------------|--|
| Customer        | Automatically assigned Customer number. Created either by ERP and then refreshed, or by        |
| Number          | website. Customer number formatting can be managed via Application Settings                    |
| Company         | Company for B2B commerce. May also be used for B2C situations (E.G.: Consumer                  |
|                 | shipping address is their work)  |
| First Name      | First name of primary contact and/or end-use customer  |
| Last Name       | Last name of primary contact and/or end-use customer   |
| Address 1       | First line of delivery address   |
| Address 2       | Second line of delivery address  |
| Address 3       | Third line of delivery address   |
| City            | City for delivery address  |
| Country         | Country of delivery address  |
| State           | State/Province of delivery address   |
| County          | County of delivery address. Optional   |
| Zip/Postal Code | Zip/Postal code of delivery address  |
| Sequence/Ship   | Indicates if the customer record is for the ship to address is the same as the billing address |
| To              | (generally sequence 0) or a subsidiary ship-to address (generally sequence 1 or greater)       |
| Contact 1       | Optional additional contact field. Generally used for B2B scenarios where previous First/Last  |
|                 | name fields are not used   |
| Contact 2       | Optional additional contact field. Generally used for B2B scenarios where previous First/Last  |
|                 | name fields are not used   |
| Contact 3       | Optional additional contact field. Generally used for B2B scenarios where previous First/Last  |
|                 | name fields are not used   |
| Phone 1         | Primary telephone number for Customer's delivery location                                      |
| Phone 2         | Optional additional telephone number for Customer's delivery location                          |
| Phone 3         | Optional additional telephone number for Customer's delivery location                          |
| Email           | Primary email address for Customer's delivery location   |
| Fax             | Primary fax number for Customer's delivery location  |



| Sales Rep     | Optional assigned Sales Representative name or code      |
|---------------|--|
| End User Type | Customer coding field. Often used for reporting purposes |

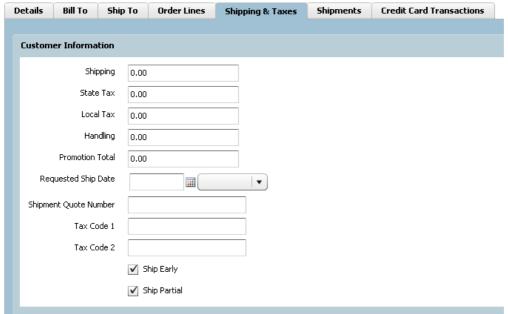
## **Global Managements>Orders: Order Lines**



| Field Name             | Description   |
|------------------------|---|
| Status                 | Status of the specific line. Ordered, shipped, reserved, etc. Implementation specific |
| Line                   | Item line number  |
| Release                | Optional specified release  |
| Product Name           | Product/Part name   |
| Description            | Product Short Description   |
| Qty Ordered            | Quantity ordered per line   |
| Qty Shipped            | Quantity shipped per line   |
| Unit of Measure        | Product/Line unit of measure  |
| Regular Price          | Regular price, without discounting  |
| Actual Price           | Line item price, after discounts and/or matrix calculations                           |
| Extended Regular Price | Regular price X quantity ordered  |
| Extended Actual Price  | Actual price X quantity ordered   |
| Tax Code 1             | Optional tax code   |
| Tax Code 2             | Optional tax code   |
| Due Date               | Default due date per line   |
| Promise Date           | Optional promise date per line  |
| Ship Site              | Optional shipment site specification  |
| Notes                  | Option notes per line   |



# **Global Managements>Orders: Shipping & Taxes**



| Field Name          | Description  |
|---------------------|--|
| Shipping            | Any freight fees charged to order  |
| State Tax           | Any State-based tax charged to order   |
| Local Tax           | Any Zip/Postal Code based tax charged to order                                       |
| Handling            | Any additional handling fees charged to order  |
| Promotion Total     | All product and freight discounts applied to order                                   |
| Requested Ship Date | Specified ship date of order. A time may be specified: Defaults to 12:00 AM if blank |
|                     | in refresh or import.  |
| Shipment Quote      | Shipping quote reference number, if applicable                                       |
| Number              |  |
| Tax Code 1          | Order specific tax code  |
| Tax Code 2          | Order specific tax code  |
| Ship Early          | Flags order as being allowed to ship before requested ship date                      |
| Ship Partial        | Flags order as being allowed to ship incomplete                                      |



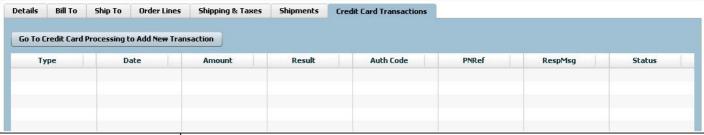
# **Global Managements>Orders: Shipments**

|        | Shipm | ent Number | Shipment Date  | <br>ASN Sent | Email Sent      |
|--------|-------|------------|----------------|--------------|-----------------|
|        |       |            |                |              |                 |
|        |       |            |                |              |                 |
|        |       |            |                |              |                 |
|        |       |            |                |              |                 |
|        |       |            |                |              |                 |
|        |       |            |                |              |                 |
|        |       |            |                |              |                 |
|        |       |            |                |              |                 |
|        |       |            |                |              |                 |
|        |       |            |                |              |                 |
| :kages |       |            |                |              |                 |
| T      |       | Carrier    | Package Number | Ship Yia     | Tracking Number |

| Field Name    | Description   |
|---------------|---|
| Shipment      | Shipment identification number  |
| Number        |   |
| Shipment Date | Date of primary shipment  |
| ASN Sent      | Optional flag if shipment integration includes advanced shipping notifications            |
| Email Sent    | Optional flag if shipment integration includes shipment confirmation emails               |
| Carrier       | Specific Carrier of shipment, such as FedEx, UPS, etc.                                    |
| Package       | Optional package ID. Often used to identify specific boxes when a shipment may consist of |
| Number        | multiple packaged   |
| Ship Via      | Carrier's shipping service code, such as 1Day, 2Day, Ground, etc.                         |
| Tracking      | Carrier assigned tracking number per package  |
| Number        |   |



## **Global Managements>Orders: Credit Card Transactions**



| Field Name        | Description  |
|-------------------|--|
| Go To Credit Card | Navigates away from Orders to Credit Card Processing, facilitating additional  |
| Processing        | tasks such as manual delayed capture processing                                |
| Type              | Credit card transaction type such as Authorization or Sale                     |
| Date              | Date of each credit card transaction associated with the order                 |
| Amount            | Type of each credit card transaction associated with the order                 |
| Result            | Result code of each transaction  |
| Auth Code         | Payment processor specific authorization code for each credit card transaction |
| PN Ref            | Transaction reference number from payment gateway                              |
| RespMsg           | Response sent from payment gateway   |
| Status            | Transaction status as assigned by payment gateway, such as approved, declined, |
|                   | etc.   |



### **Subscription Orders\***

**Subscription Orders** allow the automation of re-orders, restocking and suchlike. These order types are generated by the Subscription Products Advanced Module.

**Global Management>Subscription Orders: Details** 



| Field Name         | Description  |
|--------------------|--|
| Order Number       | Unique order number, created by Commerce. May or may not be the same as ERP Order        |
|                    | Number, depending on implementation specific requirements                                |
| Customer           | Automatically assigned Customer number   |
| Number             |  |
| Customer Name      | Subscription Customer. May be a Company name or First: Last name                         |
| Active             | Date when subscription begins. A time may be specified: Defaults to 12:00 AM if blank in |
|                    | refresh or import.   |
| Deactivate         | Date when subscription ends. A time may be specified: Defaults to 12:00 AM if blank in   |
|                    | refresh or import.   |
| Last Order Date    | Most recent subscription order date  |
| Next Order Date    | Next order date, according to subscription cycle   |
| Shipping Service   | Specific method of shipping the subscription   |
| Cycle Period       | Unit of measure for Subscription   |
| Periods per        | Number of days or months that constitute the subscription                                |
| Cycle              |  |
| Total Cycles       | Total length of subscription, without renewal  |
| Fixed Price        | Locks in the subscription price for the duration of the total cycles                     |
| Include in Initial | Flags subscription as an element of the Customer's first order                           |
| Order              |  |

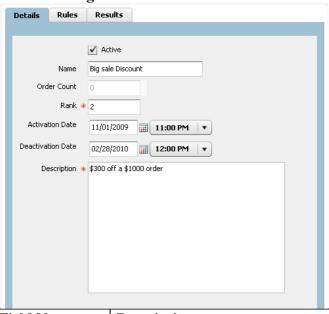
<sup>\*</sup>May require implementation of optional Advanced Module



### **Promotions**

Promotions allow a wide variety of consumer, dealer and distributor incentivizing. (Please see the Promotion Rule and Result Indices for more information)

**Global Management>Promotions: Details** 



| Field Name      | Description   |
|-----------------|---|
| Active          | In conjunction with activation date, flags promotion as active                            |
| Name            | Promotion name. May be used for website display and reporting                             |
| Order Count     | Number of orders placed against the promotion. If greater than 1, promotion cannot be     |
|                 | deleted   |
| Rank            | Order in which the promotion is to be evaluated against website orders                    |
| Activation Date | Date when promotion becomes active. A time may be specified: Defaults to 12:00 AM if      |
|                 | blank in refresh or import.   |
| Deactivation    | Date when promotion is no longer active. A time may be specified: Defaults to 12:00 AM if |
| Date            | blank in refresh or import.   |
| Description     | Internal description of the promotion   |

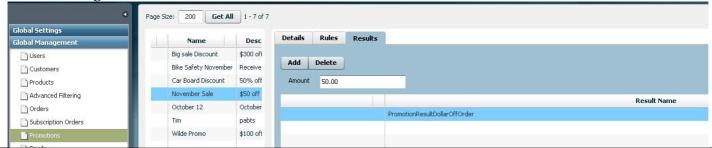


## **Global Management>Promotions: Rules**



| Field Name      | Description  |
|-----------------|--|
| Add             | Pops up a list of available promotion rules for the selection of a new rule record           |
| Delete          | Flags a promotion rule for deletion  |
| Rule Detail     | (Code field in above example) Dynamic area, updated per rule selected, for entry of detailed |
| Area            | parameters per promotion rule  |
| Rule Name       | Auto-filled with the name of the rule selected in the Add pop-up                             |
| Execution       | Group sorting number for parenthetical promotion rule set-up                                 |
| Group           |  |
| Execution Order | Order in which rule is to be evaluated against the order, within its execution order and     |
|                 | Promotion rank   |
| Condition       | And/Or dropdown to create parenthetical promotion rule structures                            |

**Global Management>Promotions: Results** 



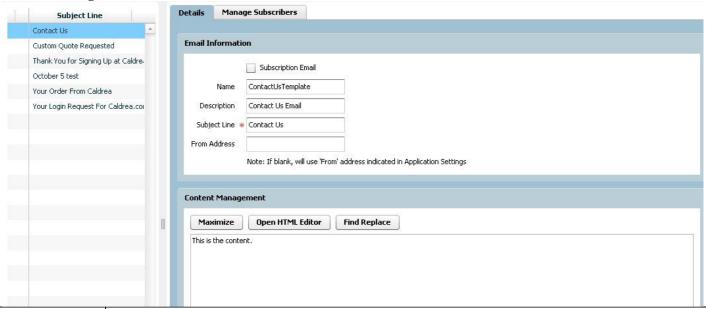
| Field Name    | Description   |
|---------------|---|
| Add           | Pops up a list of available promotion results for the selection of a new result record  |
| Delete        | Flags a promotion result for deletion   |
| Result Detail | (Amount field in above example) Dynamic area, updated per result selected, for entry of |
| Area          | detailed parameters per promotion result  |
| Result Name   | Auto-filled with the name of the result selected in the Add pop-up                      |



### **Emails**

This is where you can manage transactional emails like Order Confirmations and Notifications. Marketing emails can also be managed here, or subscriber lists can be exported to a third-party ESP.

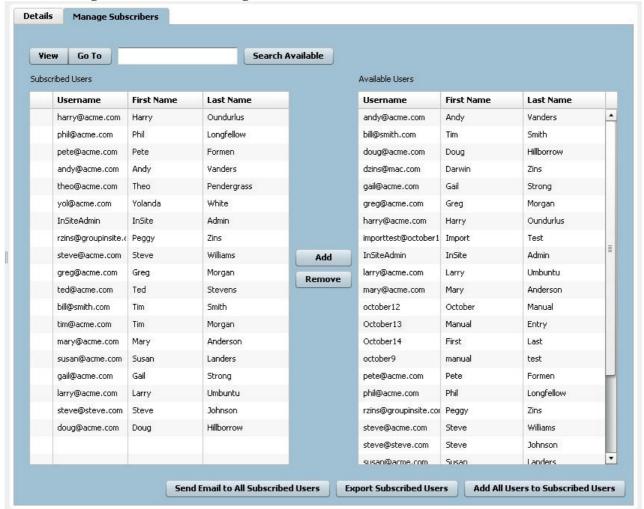
## **Global Management>Emails: Details**



| Field Name        | Description  |  |
|-------------------|--|--|
| Email Information |  |  |
| Subscription      | Flags subscription as requiring an opt-in (like a newsletter), rather than being transactional |  |
| Email             | (like an order confirmation). Only if this is TRUE will the Manage Subscribers Tab require     |  |
|                   | administration   |  |
| Name              | Internal reference name  |  |
| Description       | Optional short description   |  |
| Subject Line      | Subject line that will be read by recipients   |  |
| From Address      | From address that will display to recipients, and to which any replies would be sent           |  |
| Content Manage    | Content Management Section   |  |
| Maximize          | Maximizes the entire Content Management Area. When maximized, this button will change          |  |
|                   | to "Minimize"  |  |
| Open HTML         | Opens a pop-up window of the WYSIWYG editor, allowing content updates without                  |  |
| Editor            | requiring HTML codes, image and Flash imports  |  |
| Find Replace      | Opens a pop-up window allowing single or group search and replace functions of the entire      |  |
|                   | content area   |  |
| Content Area      | Field used to store the specified content. Default display is HTML, but end-user display may   |  |
|                   | be previewed by opening the HTML Editor  |  |



## Global Management>Emails: Manage Subscribers\*



| Field Name        | Description  |
|-------------------|--|
| View              | Will pop-up a quick-view window displaying the User Details for the selected,          |
|                   | Assigned User  |
| Go To             | Direct navigation away from Emails, to the User record for the selected Assigned       |
|                   | User   |
| Search Available  | Searches all available Usernames, Emails, First and Last Names. Uses an * for          |
|                   | wildcard searching   |
| Subscribed Users  | Users subscribed to the selected Email   |
| Available Users   | Active Users that may subscribe to the Email   |
| Add               | Moves one or many Available Users to the Assigned Users field and makes the            |
|                   | association. Drag-and-Drop may also be used instead of the button.                     |
| Remove            | Removes one or many Assigned Users associations and sends them back to the             |
|                   | Available Users field. Drag-and-Drop may also be used instead of the button.           |
| Send Email to All | Generated the HTML formatted email and send it to all subscribers                      |
| Subscribed Users  |  |
| Export Subscribed | Generates an Excel spreadsheet of all subscribed Users that can be imported to a       |
| Users             | third-party ESP  |
| Add All Users to  | Moves all Users to the Subscribed Users list and associates them to the selected Email |
| Subscribed Users  |  |



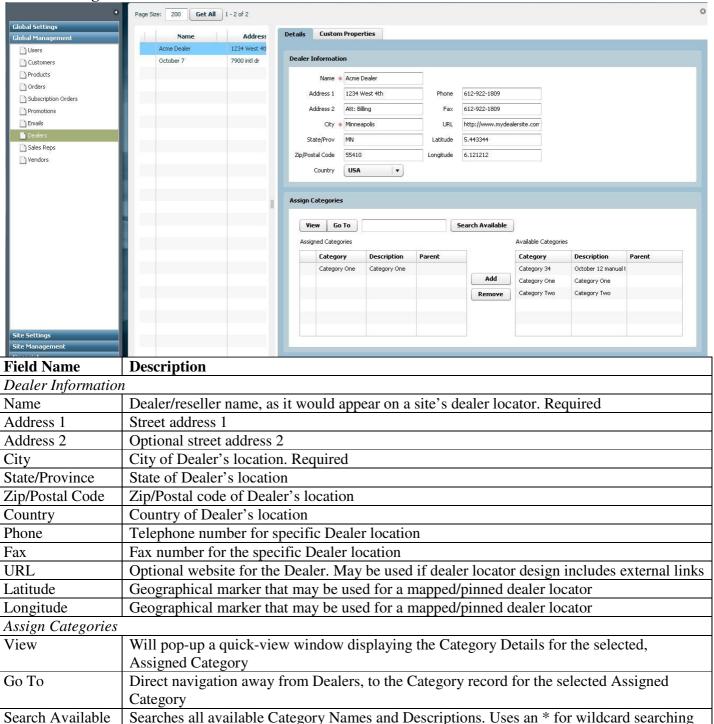
#### **Dealers**

Assigned

Categories

The **Dealer** records may be used for your site's store or dealer locator, supporting multi-channel shoppers.

Global Management>Dealers: Details



Categories associated with the particular Dealer



| Available  | Active Categories that may be assigned to Dealers                                     |
|------------|---|
| Categories |   |
| Add        | Moves one or many Available Categories to the Assigned Categories field and makes the |
|            | association. Drag-and-Drop may also be used instead of the button                     |
| Remove     | Removes one or many Assigned Categories associations and sends them back to the       |
|            | Available Categories field. Drag-and-Drop may also be used instead of the button      |

<sup>\*</sup>May require customized ERP Integration services

## **Global Management>Dealers: Customer Properties\***



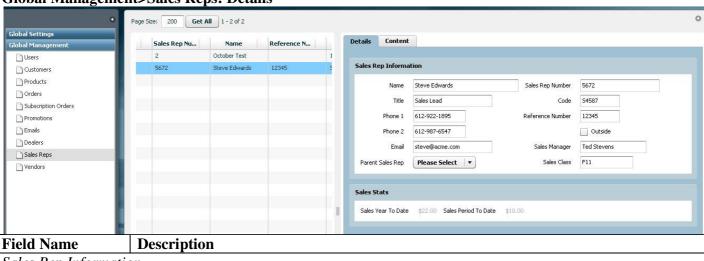
| Field  | Description   |
|--------|---|
| Name   |   |
| Add    | Adds a new Custom Property Record   |
| Delete | Flags the selected Custom Property for deletion. Delete will execute upon clicking the top Save |
|        | button  |
| Name   | Name of the individual custom property  |
| Value  | Property value, used to drive customizations  |
|        |   |

<sup>\*</sup>Exclusively used for customizations. May require implementation of advanced features.



## Sales Reps\*

Global Management>Sales Reps: Details



| Field Name            | Description   |  |
|-----------------------|---|--|
| Sales Rep Information | Sales Rep Information   |  |
| Name                  | Sales Rep's complete name   |  |
| Title                 | Optional field for Title/Position                                       |  |
| Phone 1               | Primary telephone number for Sales Rep                                  |  |
| Phone 2               | Optional additional telephone number                                    |  |
| Email                 | Primary email address   |  |
| Parent Sales Rep      | Sales Principle or Rep Group  |  |
| Sales Rep Number      | Sales Rep's unique identifier   |  |
| Code                  | Additional classification/grouping field                                |  |
| Reference Number      | Additional classification/reporting field                               |  |
| Outside               | Flags Sales Rep as external rather than in-house                        |  |
| Sales Manager         | Additional Sales Rep grouping field, if different from Parent Sales Rep |  |
| Sales Class           | Optional classification field   |  |
| Sales Stats           |   |  |
| Sales Year To         | Auto-generated data if Sales Rep Module is fully integrated             |  |
| Date                  |   |  |
| Sales Period To       | Auto-generated data if Sales Rep Module is fully integrated             |  |
| Date                  |   |  |

<sup>\*</sup>May require implementation of optional Advanced Module and advanced Integration services



# **Global Management>Sales Reps: Content**



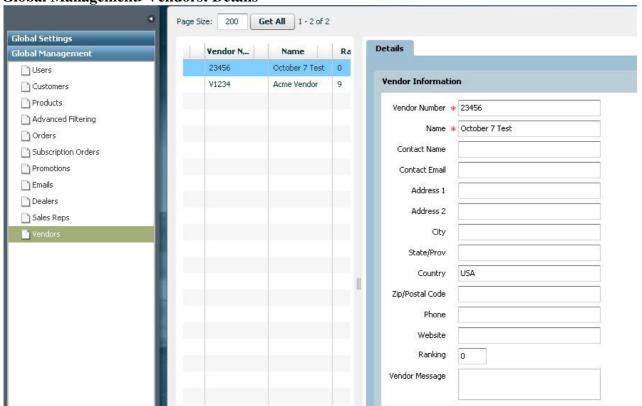
| Field Name         | Description   |  |
|--------------------|---|--|
| Content Details    | Content Details   |  |
| Image              | Calls out the Sales Rep image   |  |
| Upload             | Opens a Windows Explorer session, allowing you to browse for an image and upload it to the          |  |
|                    | web server. Commerce supports the following image types: .jpg, .gif, .png                           |  |
| Preview            | Opens a pop-up window to preview the associated image   |  |
| Content Management |   |  |
| Maximize           | Maximizes the entire Content Management Area. When maximized, this button will change to "Minimize" |  |
| Open HTML          | Opens a pop-up window of the WYSIWYG editor, allowing content updates without requiring             |  |
| Editor             | HTML codes, image and Flash imports   |  |
| Find Replace       | Opens a pop-up window allowing single or group search and replace functions of the entire           |  |
|                    | content area  |  |
| Content Area       | Field used to store the specified content. Default display is HTML, but end-user display may        |  |
|                    | be previewed by opening the HTML Editor   |  |



### **Vendors**

Vendor records can be associated with specific products, and can be used to support the particular needs of distributor oriented websites.

**Global Management>Vendors: Details** 



| Field Name      | Description  |
|-----------------|--|
| Vendor Number   | ERP assigned or manual Vendor reference number     |
| Name            | Vendor company name                                |
| Contact Name    | Primary Contact person at Vendor                   |
| Contact Email   | Primary email address at Vendor                    |
| Address 1       | Street address 1                                   |
| Address 2       | Optional street address 2                          |
| City            | City of Vendor's location                          |
| State/Province  | State/Province of Vendor's location                |
| Country         | Zip/Postal code of Vendor's location               |
| Zip/Postal Code | Country of Vendor's location                       |
| Phone           | Primary telephone number at Vendor                 |
| Website         | Optional URL for Vendor                            |
| Ranking         | Display rank, if required                          |
| Vendor          | Field for optional, vendor specific site messaging |
| Message*        |  |

<sup>\*</sup>May require implementation of optional Advanced Module and/or advanced Integration services



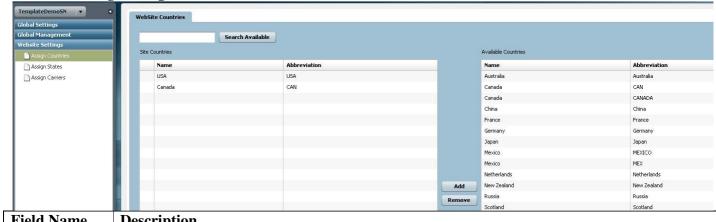
## **Website Settings**

Website Settings is the section where the detailed controls set up in Global Settings can be assigned and activated on a site-by-site basis. All maintenance performed here must be in context of a specific website, as selected from the dropdown menu that will appear at the top of the left-nav.

## **Assign Countries/States**

This is where the Countries and States/Provinces set up in Global Settings can be assigned on a site-by-site basis.

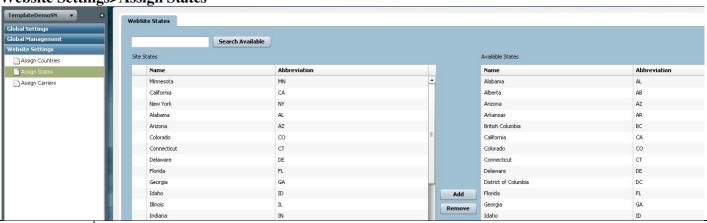
**Website Settings>Assign Countries** 



| Field Name     | Description  |
|----------------|--|
| Search         | Searches all available Country names and abbreviations. Uses an * for wildcard searching |
| Available      |  |
| Site Countries | Countries associated with the particular website   |
| Available      | Active Countries that may be assigned to the specific website                            |
| Countries      |  |
| Add            | Moves one or many Available Countries to the Assigned Countries field and makes the      |
|                | association. Drag-and-Drop may also be used instead of the button                        |
| Remove         | Removes one or many Assigned Countries associations and sends them back to the Available |
|                | Countries field. Drag-and-Drop may also be used instead of the button                    |



Website Settings>Assign States



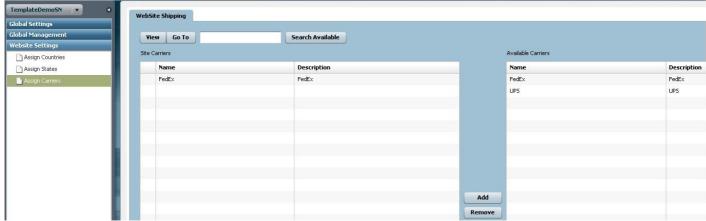
| Field Name  | Description  |
|-------------|--|
| Search      | Searches all available State names and abbreviations. Uses an * for wildcard searching       |
| Available   |  |
| Site States | States associated with the particular website  |
| Available   | Active States that may be assigned to the specific website                                   |
| States      |  |
| Add         | Moves one or many Available States to the Assigned States field and makes the association.   |
|             | Drag-and-Drop may also be used instead of the button   |
| Remove      | Removes one or many Assigned States associations and sends them back to the Available States |
|             | field. Drag-and-Drop may also be used instead of the button                                  |



## **Assign Carriers**

This is where the Shipping Carriers set up in Global Settings can be assigned on a site-by-site basis.

Website Settings>Assign Carriers



| Field Name    | Description  |
|---------------|--|
| View          | Will pop-up a quick-view window displaying the Details for the selected, Assigned Carrier  |
| Go To         | Direct navigation away from Site Settings, to the Carrier record for the selected Assigned |
|               | Carrier  |
| Search        | Searches all available Carrier names and descriptions. Uses an * for wildcard searching    |
| Available     |  |
| Site Carriers | Carrier(s) associated with the particular website  |
| Available     | Active Carriers that may be assigned to the specific website                               |
| Carriers      |  |
| Add           | Moves one or many Available Carriers to the Assigned Carriers field and makes the          |
|               | association. Drag-and-Drop may also be used instead of the button                          |
| Remove        | Removes one or many Assigned Carrier associations and sends them back to the Available     |
|               | Carriers field. Drag-and-Drop may also be used instead of the button                       |



## **Site Management**

This is the area for day-to-day management of site-specific content. All maintenance performed here must be in context of a specific website, as selected from the dropdown menu that will appear at the top of the left-nav.

### **Web Pages**

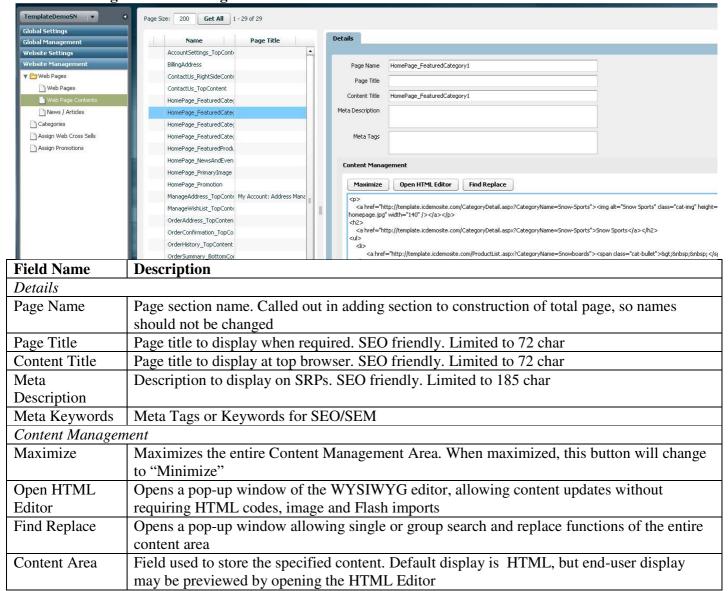
These are the three types of content managed areas that you can maintain via the integrated HTML Editor. **Web Pages** are the fully content-managed, copy-heavy pages of your site, such as About Us and FAQs. **Web Page Contents** are the broken-out sections of other pages that have a mix of dynamic content and manually-managed copy, such as a frame on the home page highlighting a new product launch or promotion. The **News/Articles** section is for managing the specially formatted PR/In The Media pages.

Website Management>Web Pages:Details TemplateDemo5N ▼ Page Size: 200 **Get All** 1 - 5 of 5 Details Global Management Description CategoryNotFound Product Category Not For ▼ 🇁 Web Pages Privacy Policy Description 9 Web Page Contents ProductNotFound Product Not Found Meta Description News / Articles Categories Assign Web Cross Sells Meta Keywords Assign Promotions Maximize Open HTML Editor Find Replace <mg alk="" height="461" src="/UserFiles/Images/fwk-solomon-fig06\_004;jpg" width="450" /> Field Name Description

| Field Name         | Description  |  |
|--------------------|--|--|
| Details            |  |  |
| Page Name          | Specific page name. May be used on menus   |  |
| Title              | Page title to display at top browser. Displays in the Content Managed navigation as the page |  |
|                    | title. SEO friendly. Limited to 72 char  |  |
| Description        | General description of web page  |  |
| Meta               | Description to display on SRPs. SEO friendly. Limited to 185 char                            |  |
| Description        |  |  |
| Meta Keywords      | Meta Tags or Keywords for SEO/SEM  |  |
| Content Management |  |  |
| Maximize           | Maximizes the entire Content Management Area. When maximized, this button will change        |  |
|                    | to "Minimize"  |  |
| Open HTML          | Opens a pop-up window of the WYSIWYG editor, allowing content updates without                |  |
| Editor             | requiring HTML codes, image and Flash imports  |  |
| Find Replace       | Opens a pop-up window allowing single or group search and replace functions of the entire    |  |
|                    | content area   |  |
| Content Area       | Field used to store the specified content. Default display is HTML, but end-user display     |  |
|                    | may be previewed by opening the HTML Editor  |  |

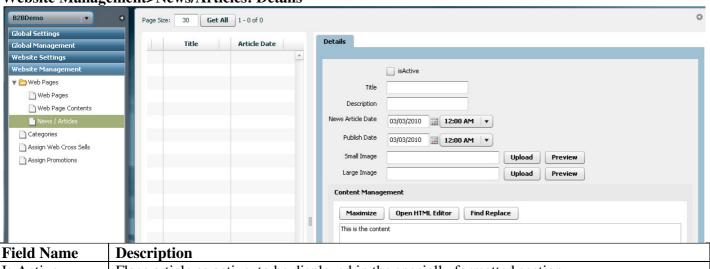


Website Management>Web Page Contents: Details





Website Management>News/Articles: Details



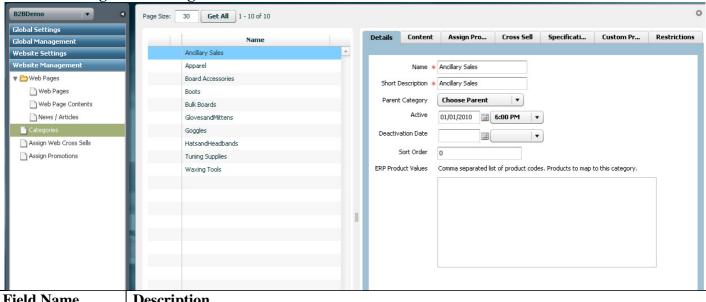
| Description  |  |  |
|--|--|--|
| Flags article as active, to be displayed in the specially formatted section                    |  |  |
| Article or publication title to display on webpage   |  |  |
| Short description to display with title  |  |  |
| Specific date of article. A time may be specified: Defaults to 12:00 AM if blank in refresh or |  |  |
| import.  |  |  |
| Publication date, if different from Article Date. A time may be specified: Defaults to 12:00   |  |  |
| AM if blank in refresh or import.  |  |  |
| Calls out the small image of the article. Often a cover shot                                   |  |  |
|  |  |  |
| Calls out the large image of the article. Often an image of the full article                   |  |  |
|  |  |  |
| Opens a Windows Explorer session, allowing you to browse for an image and upload it to the     |  |  |
| web server. Commerce supports the following image types: .jpg, .gif,.png                       |  |  |
| Opens a pop-up window to preview the associated image  |  |  |
| Content Management   |  |  |
| Maximizes the entire Content Management Area. When maximized, this button will change          |  |  |
| to "Minimize"  |  |  |
| Opens a pop-up window of the WYSIWYG editor, allowing content updates without                  |  |  |
| requiring HTML codes, image and Flash imports  |  |  |
| Opens a pop-up window allowing single or group search and replace functions of the entire      |  |  |
| content area   |  |  |
| Field used to store the specified content. Default display is HTML, but end-user display may   |  |  |
| be previewed by opening the HTML Editor  |  |  |
|  |  |  |



### **Categories**

**Categories** are the product classifications and groupings that drive your website's navigation. While the product catalog is global, categories are site specific. All products are assigned to their respective categories, helping shoppers find exactly what they're looking for.

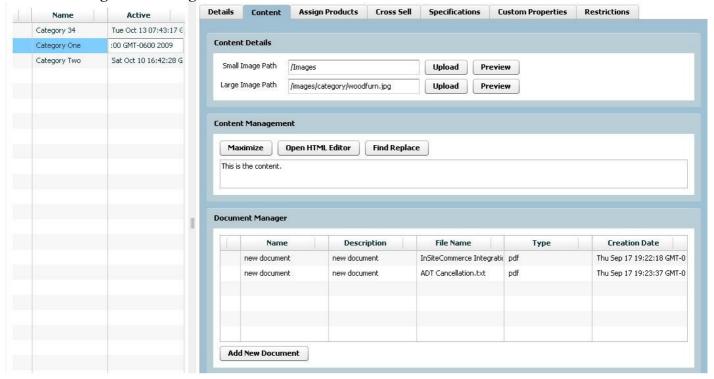
Website Management>Categories: Details



| Fleid Name                                 | Description   |
|--|---|
| Name                                       | Product Category name. Generally displayed in website menus   |
| Short Description                          | May be used as browser page title   |
| Parent Category                            | Dropdown of all Categories. Leave blank if Category is a Parent itself  |
| Active                                     | Date when Category is activate. A time may be specified: Defaults to 12:00 AM if blank in   |
|  | refresh or import.  |
| Deactivation Date                          | Date when Category is no longer active. A time may be specified: Defaults to 12:00 AM if  |
|  | blank in refresh or import.   |
| Sort Order                                 | Order in which Category will display within any Parent Category assignments   |
| ERP Product                                | Comma separated list of products assigned to Category. Optional field facilitating imports  |
| Values                                     | and/or integrations   |
| Deactivation Date  Sort Order  ERP Product | refresh or import.  Date when Category is no longer active. A time may be specified: Defaults to 12:00 AM blank in refresh or import.  Order in which Category will display within any Parent Category assignments  Comma separated list of products assigned to Category. Optional field facilitating import |



## Website Management>Categories: Content I



| Field Name               | Description  |  |
|--------------------------|--|--|
| Content Details Section  |  |  |
| Small Image              | Calls out the small image of the Category  |  |
| Path                     |  |  |
| Large Image              | Calls out the large image of the Category  |  |
| Path                     |  |  |
| Upload                   | Opens a Windows Explorer session, allowing you to browse for an image and upload it to the   |  |
|                          | web server. Commerce supports the following image types: .jpg, .gif,.png                     |  |
| Preview                  | Opens a pop-up window to preview the associated image  |  |
| Content Manage           | ement Section  |  |
| Maximize                 | Maximizes the entire Content Management Area. When maximized, this button will change        |  |
|                          | to "Minimize"  |  |
| Open HTML                | Opens a pop-up window of the WYSIWYG editor, allowing content updates without                |  |
| Editor                   | requiring HTML codes, image and Flash imports  |  |
| Find Replace             | Opens a pop-up window allowing single or group search and replace functions of the entire    |  |
|                          | content area   |  |
| Content Area             | Field used to store the specified content. Default display is HTML, but end-user display may |  |
|                          | be previewed by opening the HTML Editor  |  |
| Document Manager Section |  |  |
| Add                      | Pops up a browser session so a new document can be added to the Product                      |  |
| Delete                   | Flags the document record for deletion   |  |
| Name                     | Document name  |  |
| Description              | Document description, displays on website  |  |
| Path                     | File manager/web server data storage path  |  |
| File Name                | File name if different from general document name  |  |



Creation Date Date when document was added/upload

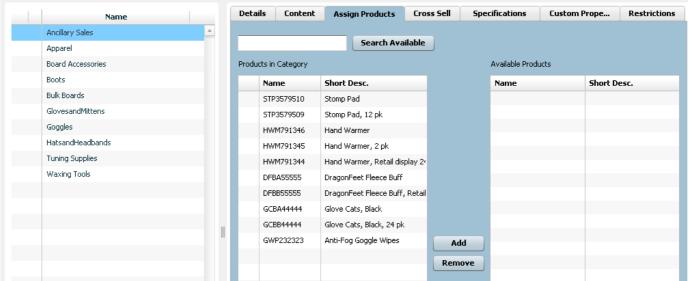
Website Management>Categories: Content II



| Field Name        | Description  |  |
|-------------------|--|--|
| Meta Data Section |  |  |
| Page Title        | Page title to display at top browser. SEO friendly. Limited to 72 char |  |
| Meta Description  | Description to display on SRPs. SEO friendly. Limited to 185 char      |  |
| Meta Keywords     | Meta Tags or Keywords for SEO/SEM                                      |  |



## Website Management>Categories: Assign Products

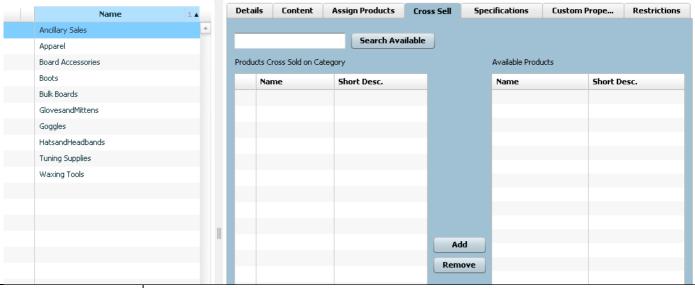


| Field Name  | Description  |
|-------------|--|
| View        | Will pop-up a quick-view window displaying the Product Details for the selected, Assigned    |
|             | Product  |
| Go To       | Direct navigation away from Categories, to the Product record for the selected Assigned      |
|             | Product  |
| Search      | Searches all available Product Names, ERP Numbers and Short Descriptions. Uses an * for      |
| Available   | wildcard searching   |
| Products in | Products associated with the particular Category   |
| Category    |  |
| Available   | Search results from Search Available function of Products that may be assigned to Categories |
| Products    |  |
| Add         | Moves one or many Available Products to the Assigned Products field and makes the            |
|             | association. Drag-and-Drop may also be used instead of the button                            |
| Remove      | Removes one or many Assigned Products associations and sends them back to the Available      |
|             | Products field. Drag-and-Drop may also be used instead of the button                         |

<sup>\*</sup>May require integration customizations



## Website Management>Categories: Cross Sell

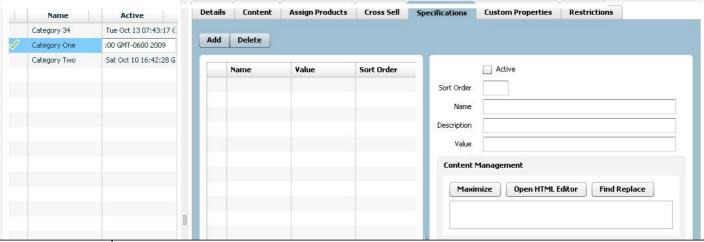


| Field Name          | Description   |
|---------------------|---|
| View                | Will pop-up a quick-view window displaying the Product Details for the selected,        |
|                     | Assigned Cross-Sold Product   |
| Go To               | Direct navigation away from Categories, to the Product record for the selected Assigned |
|                     | Product   |
| Search Available    | Searches all available Product Names, ERP Numbers and Short Descriptions. Uses an *     |
|                     | for wildcard searching  |
| Products Cross Sold | Products associated with the particular Category  |
| on Category         |   |
| Available Products  | Search results from Search Available function of Products that may be cross-sold to     |
|                     | Categories  |
| Add                 | Moves one or many Available Products to the Assigned Products field and makes the       |
|                     | association. Drag-and-Drop may also be used instead of the button                       |
| Remove              | Removes one or many Assigned Products associations and sends them back to the           |
|                     | Available Products field. Drag-and-Drop may also be used instead of the button          |

<sup>\*</sup>May require integration customizations



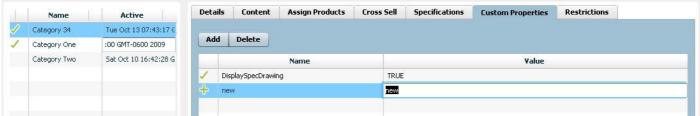
## **Website Management>Categories: Specifications**



| Field Name      | Description  |  |
|-----------------|--|--|
| Add             | Creates a new category specific specification record   |  |
| Delete          | Flags a selected specification for deletion  |  |
| Active          | Flags specification as active  |  |
| Sort Order      | Order in which the specification is displayed amongst any other specifications associated      |  |
|                 | with the same category   |  |
| Name            | Specification name   |  |
| Description     | General description of specification   |  |
| Value           | Optional field if specification is a simple name:value pair, rather than more detailed content |  |
|                 | utilizing the Content Manager  |  |
| Content Managen | Content Management   |  |
| Maximize        | Maximizes the entire Content Management Area. When maximized, this button will change          |  |
|                 | to "Minimize"  |  |
| Open HTML       | Opens a pop-up window of the WYSIWYG editor, allowing content updates without                  |  |
| Editor          | requiring HTML codes, image and Flash imports  |  |
| Find Replace    | Opens a pop-up window allowing single or group search and replace functions of the entire      |  |
|                 | content area   |  |
| Content Area    | Field used to store the specified content. Default display is HTML, but end-user display       |  |
|                 | may be previewed by opening the HTML Editor  |  |



## **Website Management>Categories: Custom Properties**



| Field  | Description   |
|--------|---|
| Name   |   |
| Add    | Adds a new Custom Property Record   |
| Delete | Flags the selected Custom Property for deletion. Delete will execute upon clicking the top Save |
|        | button  |
| Name   | Name of the individual custom property  |
| Value  | Property value, used to drive customizations  |

<sup>\*</sup>Exclusively used for customizations. May require implementation of advanced features.

## **Website Management>Categories: Restrictions**



| Field     | Description   |
|-----------|---|
| Name      |   |
| Add       | Creates a new restriction record on the selected Product                  |
| Delete    | Flags a selected restriction record for deletion                          |
| Name      | Name of the particular restriction  |
| State     | Dropdown selector for State from which the Product Category is restricted |
| Is Active | Flags restriction as active, limiting product availability                |

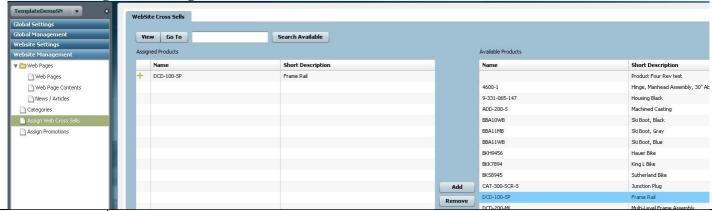
<sup>\*</sup> May require customizations.



#### **Web Cross Sells**

Web Cross Sells is where you can assign up-sells and featured products to appear on a content managed page or during the checkout process, depending on your specific website design. Additional cross-sell opportunities are available on individual products and categories, and are managed on those respective sections of the Management Console.

Website Management>Assign Web Cross Sells



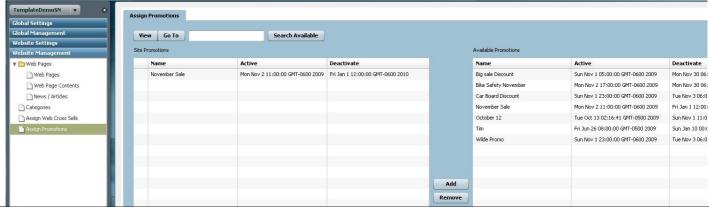
| Field Name | Description   |
|------------|---|
| View       | Will pop-up a quick-view window displaying the Product Details for the selected, Cross Sold |
|            | Product   |
| Go To      | Direct navigation away from selected Category, to the Product record for the selected Cross |
|            | Sell  |
| Search     | Searches all available Product Names, ERP Numbers and Short Descriptions. Uses an * for     |
| Available  | wildcard searching  |
| Assigned   | Cross Sold Products that display on the selected Category detail page                       |
| Products   |   |
| Available  | Active Products that may be assigned as Cross Sells   |
| Products   |   |
| Add        | Moves one or many Products to the Assigned Products field and makes the Cross Sell          |
|            | association. Drag-and-Drop may also be used instead of the button                           |
| Remove     | Removes one or many Cross Sell associations and sends them back to the Available Products   |
|            | field. Drag-and-Drop may also be used instead of the button                                 |



### **Assign Promotions**

Promotions created in Global Management can be assigned here, on a site-by-site basis.

**Website Management>Assign Promotions** 



| Field Name       | Description  |
|------------------|--|
| View             | Will pop-up a quick-view window displaying the Promotion Details for the selected,       |
|                  | Assigned Promotion   |
| Go To            | Direct navigation away from selected Category, to the Promotion record for the selected  |
|                  | Assigned Promotion   |
| Search Available | Searches all available Promotion names and Active and Deactivation dates. Uses an * for  |
|                  | wildcard searching   |
| Assigned         | Promotions that are active on the selected website                                       |
| Promotions       |  |
| Available        | Active Promotions that may be attached to the specified website                          |
| Promotions       |  |
| Add              | Moves one or many Promotions to the Assigned Promotions field and makes the association. |
|                  | Drag-and-Drop may also be used instead of the button                                     |
| Remove           | Removes one or many Promotions associations and sends them back to the Available         |
|                  | Promotions field. Drag-and-Drop may also be used instead of the button                   |



#### **Financial**

#### **Credit Card Processing**

Transaction Date

Authorization

Origination ID

Code

PN ref

Date of each transaction

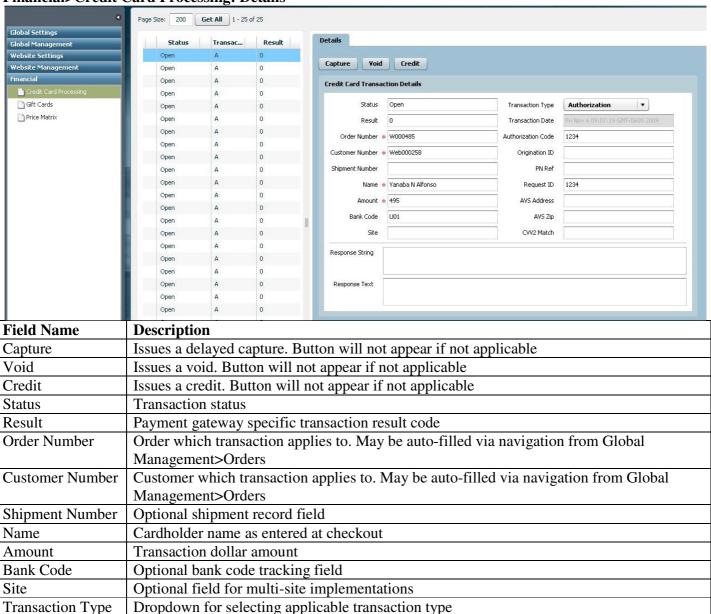
Payment Gateway specific authorization code

Payment Gateway specific origination code

Payment Gateway specific reference code

The Commerce Credit Card Processing module integrates with your chosen payment gateway, supporting secured processing of delayed captures, credits and suchlike.

**Financial>Credit Card Processing: Details** 





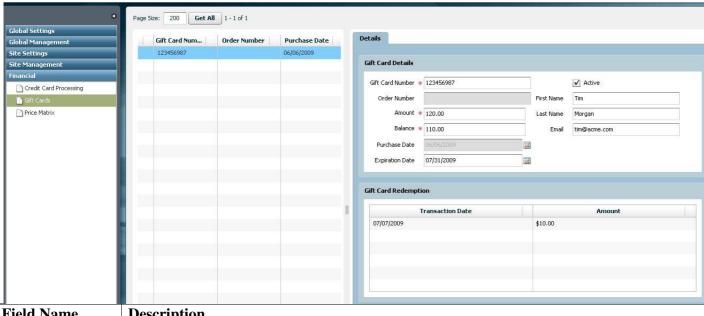
| Request ID      | Payment Gateway specific request code            |
|-----------------|--|
| AVS Address     | Optional field for additional address validation |
| AVS Zip         | Optional field for additional address validation |
| CVV2 Match      | Optional field for additional CVV2 validation    |
| Response String | Payment Gateway specific response                |
| Response text   | Payment Gateway specific response                |



### **Gift Cards\***

The **Gift Cards** module supports the integration of multi-channel gift certificate purchases and redemptions.

## **Financial>Gift Cards**



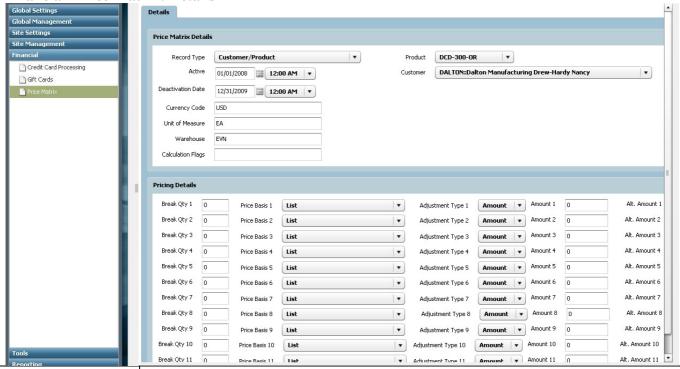
| Field Name                 | Description   |  |
|----------------------------|---|--|
| Gift Card Details          |   |  |
| Gift Card                  | Unique card/certificate ID  |  |
| Number                     |   |  |
| Order Number               | Number of order on which Gift Card was purchased  |  |
| Amount                     | Original amount of Gift Card  |  |
| Balance                    | Current, automatically calculated balance, subtracting all redemptions from the original  |  |
|                            | amount  |  |
| Purchase Date              | Date upon which Gift Card order was placed  |  |
| Expiration Date            | Date when Gift Card will expire, if applicable  |  |
| Active                     | Flags record as an active Gift Card, eligible for redemption                              |  |
| First Name                 | First Name of the Gift Card recipient   |  |
| Last Name                  | Last Name of the Gift Card recipient  |  |
| Email                      | Email address for the Gift Card recipient   |  |
| Gift Card Redemption Table |   |  |
| Transaction Date           | Date when any or all of the value of the Gift card is used as a payment method against an |  |
|                            | order   |  |
| Amount                     | Dollar value redeemed on the selected transaction date                                    |  |

<sup>\*</sup>May require implementation of optional Advanced Module and/or advanced Integration services



#### **Price Matrix**

### **Financial>Price Matrix: Details**



| Field Name           | Description   |  |  |
|----------------------|---|--|--|
| Price Matrix Details |   |  |  |
| Record Type          | 11 record types are available for price calculations. Please see separate index for list of   |  |  |
|                      | all   |  |  |
| Active               | Date when price calculation is activated. A time may be specified: Defaults to 12:00 AM       |  |  |
|                      | if blank in refresh or import.  |  |  |
| Deactivation Date    | Date when price calculation is no longer valid. A time may be specified: Defaults to          |  |  |
|                      | 12:00 AM if blank in refresh or import.   |  |  |
| Currency Code        | Base currency of selected pricing calculation   |  |  |
| Unit of Measure      | Unit to which price calculation applies, such as each, pack, etc.                             |  |  |
| Warehouse            | Specific product warehouse to which pricing applies   |  |  |
| Calculation Flags    | Field for additional calculation triggers if needed for customizations                        |  |  |
| Product Price        | Product grouping option   |  |  |
| Category             |   |  |  |
| Customer             | Specific Customer to which pricing applies  |  |  |
| Pricing Details      | Pricing Details   |  |  |
| Break Qty 1 – 11     | Up to 11 break quantities are available for price calculations                                |  |  |
| Price Basis 1 – 11   | Up to 11 price bases are available for price calculations. Please see separate index for list |  |  |
|                      | of all  |  |  |
| Adjustment Type 1    | Flags the specified price adjustment as either Amount or Percentage based                     |  |  |
| <b>– 11</b>          |   |  |  |
| Amount 1 – 11        | Dollar amount or Percentage to use for the specified adjustment calculation                   |  |  |
| Alt. Amount 1 - 11   | Alternate Adjustment Amount field if needed for customizations*                               |  |  |

<sup>\*</sup>Some constructs may require advanced Integration services

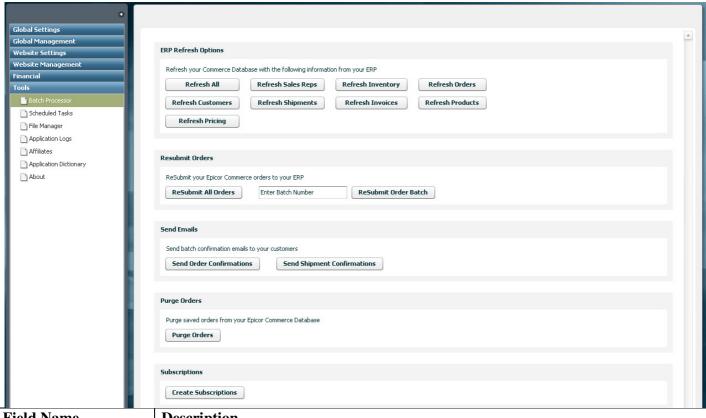


### **Tools**

#### **Batch Processor**

While the Commerce and ERP integration process is automated, the **Batch Processor** allows you to run unscheduled updates and tasks, keeping all your data fully in synch and supporting back-up submission in case of system outages. Refreshes must be executed in a particular order, as per implementation specific guidelines.

#### **Tools>Batch Processor**



| Field Name          | Description   |
|---------------------|---|
| ERP Refresh Options |   |
| Refresh All         | Manually executes the entire integration service                                  |
| Refresh Customers   | Manually synchs Customer records between Commerce and the ERP                     |
| Refresh Pricing     | Manually synchs Pricing records between Commerce and the ERP                      |
| Refresh Sales Reps* | Manually synchs Sales Rep records between Commerce and the ERP                    |
| Refresh Shipments*  | Manually synchs Shipment records between Commerce and the ERP                     |
| Refresh Inventory   | Manually synchs Inventory records between Commerce and the ERP                    |
| Refresh Invoices*   | Manually synchs Invoice records between Commerce and the ERP                      |
| Refresh Orders      | Manually synchs Order records between Commerce and the ERP                        |
| Refresh Products    | Manually synchs Product records between Commerce and the ERP                      |
| Refresh Pricing     | Manually synchs Price Matrix records between Commerce and the ERP                 |
| Resubmit Orders     |   |
| Resubmit All Orders | Searches Commerce database for any orders that have not been submitted and pushes |



| them to the ERP. May be used as a back-up during ERP outages                       |  |  |
|--|--|--|
| Resubmits a select group of orders. Batch numbers may be found on the Order Detail |  |  |
| record   |  |  |
| Send Emails  |  |  |
| Manually sends a batch of Order Confirmation emails (as maintained in Global       |  |  |
| Management>Emails) to all submitted orders that have not yet received them         |  |  |
| Manually sends a batch of Shipment Confirmation emails (as maintained in Global    |  |  |
| Management>Emails) to all shipped orders that have not yet received them           |  |  |
| Deletes saved orders as per pre-existing parameters                                |  |  |
| Creates subscription orders as per pre-existing parameters                         |  |  |
|  |  |  |

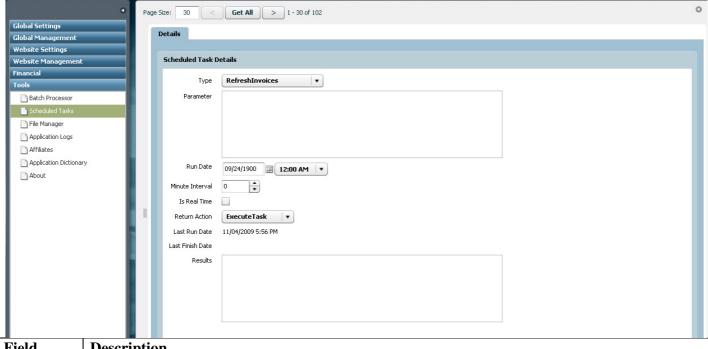
<sup>\*</sup>May require implementation of optional Advanced Module and/or advanced Integration services



#### **Scheduled Tasks**

Scheduled tasks are the timed functions that manage the integration service between the website and the ERP. This screen allows you to view the execution of these tasks.

## **Tools>Scheduled Tasks**



| Field       | Description   |
|-------------|---|
| Name        |   |
| Type*       | Task type selector. Options include: RefreshCustomers, RefreshPricing, RefreshCustomerOrders, |
|             | RefreshProducts, RefreshInvoices, RefreshSalesmen, RefreshShipments, RefreshResellers,        |
|             | RefreshDealers, RefreshInventory, SubmitOrders, ResubmitOrders, ExecuteQuery,                 |
|             | RetryOrderSubmit, SystemPause   |
| Parameter   | Optional parameters if needed to execute the task   |
| Run Date    | Date (and time) task may be scheduled to run, for date-driven functions                       |
| Minute      | Timing, in minutes, of how frequently the task is scheduled to run                            |
| Interval    |   |
| Is Real     | If flagged, shows that implementation of the select task/query is to run real-time            |
| Time        |   |
| Return      | The intended result of the selected task: ExecuteTask or ReturnDataSet                        |
| Action      |   |
| Last Run    | The last date and time the selected task began running  |
| Date        |   |
| Last Finish | The last date and time the selected task was completed  |
| Date        |   |
| Results     | Optional results of task, such as a returned data set from a query                            |

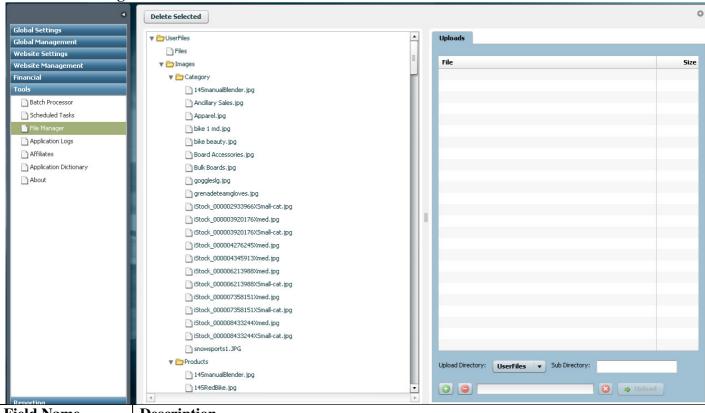
<sup>\*</sup>May require implementation of optional Advanced Module and/or advanced Integration services



### File Manager

The File Manager facilitates single or batch uploads of images and documents to your web server.

**Tools>File Manager** 



| Field Name          | Description  |  |
|---------------------|--|--|
| Uploaded Files List |  |  |
| Delete Selected     | Will delete a highlighted file from the web server                                     |  |
| UserFiles           | Master directory for all uploads   |  |
| Directory           |  |  |
| Files Subdirectory  | Folder for storing document files such as: .doc, .docx, .pdf, .txt                     |  |
| Flash Subdirectory  | Folder for storing media files such as: .swf, .mp3, .mov, .wmv                         |  |
| Images              | Folder for storing image files such as: .jpg, .gif, .png                               |  |
| Subdirectory        |  |  |
| Category Sub-       | Sub-folder for organizing Category files. May exist under all standard Subdirectories  |  |
| subdirectory        |  |  |
| Content Sub-        | Sub-folder for organizing Content Managed Page files. May exist under all standard     |  |
| subdirectory        | Subdirectories   |  |
| Products Sub-       | Sub-folder for organizing Product files. May exist under all standard Subdirectories   |  |
| subdirectory        |  |  |
| Upload Area         |  |  |
| File Name           | Unique name. When concatenated with the web server subdirectories, full name will be   |  |
|                     | used for the file path reference on Products, Categories and on Content managed pages  |  |
| File Size           | Size of each individual file. It is recommended that files do not exceed 5 MB. 3 MB or |  |
|                     | smaller is preferred   |  |



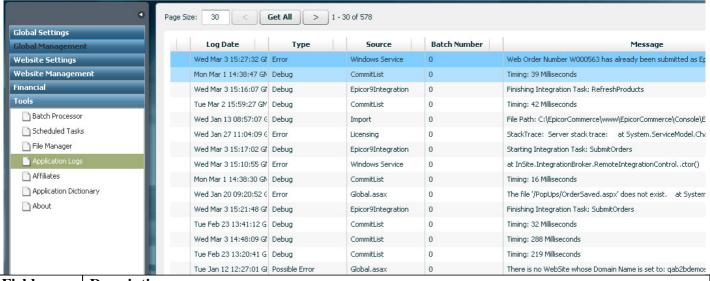
| Upload Directory | All uploads must be to the UserFiles Directory. Additional subdirectories may be added as |
|------------------|---|
|                  | necessary   |
| Subdirectory     | All uploads are routed to one of three main Subdirectories: Files, Flash or Images.       |
|                  | Additional sub-subdirectories may be created as necessary                                 |
| Add File(s)      | Opens a Windows Explorer session in order to browse for files to be uploaded              |
| Remove File(s)   | Removes the selected file(s) from the to-be-uploaded list                                 |
| Upload Count     | Maintains a running count of the files listed in the Upload Area                          |
| Area             |   |
| Cancel Upload    | Stop an upload in progress  |
| Upload           | Moves the selected file(s) to the webserver   |



### **Application Logs**

This is an automatically updated log of database activity. Critical message types such as system outages or repeated failures can be flagged (via Application Settings) to trigger an email to IT.

**Tools>Application Logs** 



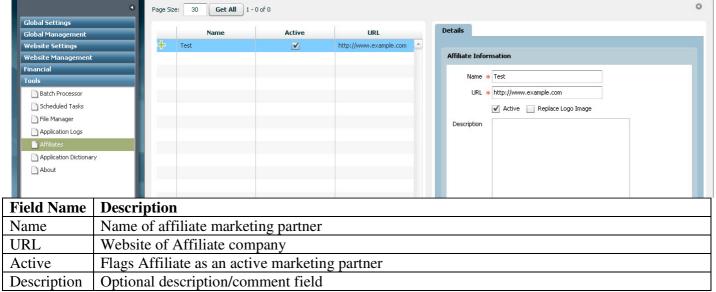
| Field    | Description                                  |
|----------|--|
| Name     |  |
| Log Date | Date and time of error or logged event       |
| Type     | Log types include: Error, Debug and Info     |
| Source   | Module or process that generated the message |
| Batch    | Batch of logged event                        |
| Number   |  |
| Message  | System generated error-specific message      |



#### Affiliates\*

The **Affiliates** section of the Management Console supports integration with third-party affiliate online marketing programs.

## **Tools>Affiliates**



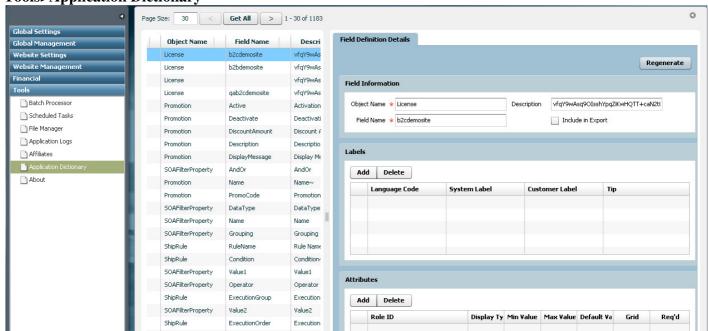
<sup>\*</sup>May require implementation of optional Advanced Module and/or advanced Integration services



### **Application Dictionary**

The **Application Dictionary** is the backbone of the Management Console, specifying field names, data length and securing access and data requirements based on assigned User Roles.

**Tools>Application Dictionary** 



| Field Name        | Description   |  |
|-------------------|---|--|
| Field Information |   |  |
| Regenerate        | Reviews the entire Commerce application for Object and Field additions/edits, in order to   |  |
|                   | create new Application Dictionary records   |  |
| Object Name       | Parent construct of the associated data element. May be a table, field, button or function. |  |
|                   | Objects are called out in all commerce code. Object names must not be changed.              |  |
| Field Name        | May be a table, field, button or function. Field names are called out in all commerce code. |  |
|                   | Field names must not be changed.  |  |
| Description       | An editable area used to give a general description of each field                           |  |
| Include In        | Flags field as an element to include in the contextual export                               |  |
| Export            |   |  |
| Labels            |   |  |
| Add               | Creates a new label record  |  |
| Delete            | Flags a label record for deletion   |  |
| Language          | ISO standard code used to identify the language of specified field labels in the Management |  |
| Code              | Console. Required   |  |
| System Label      | Management Console default label. Required  |  |
| Customer          | Optional, implementation specific label. Used to synchronize naming conventions between a   |  |
| Label             | given ERP and the Management Console  |  |
| Tip               | Optional tool tip to display when mousing over the selected field                           |  |
| Attributes        |   |  |
| Add               | Creates a new, Role based attribute for the selected field                                  |  |
| Delete            | Flags an attribute record for deletion  |  |



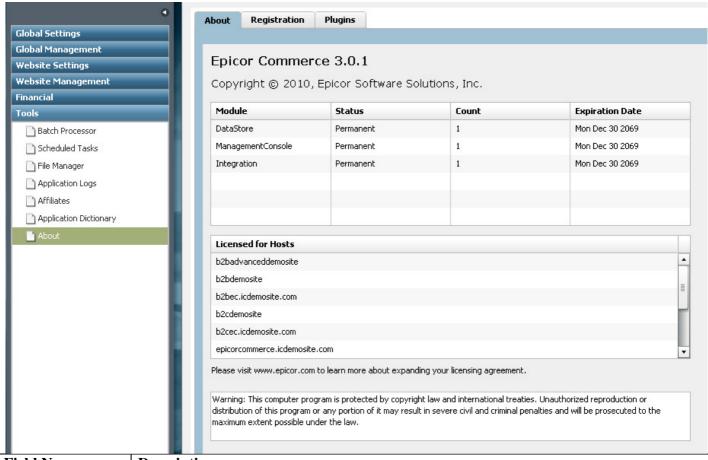
| Role ID       | User Role that dictates security level for website and Management Console. All attributes are controlled per Role ID |
|---------------|--|
| Display Type  | Identifies how Users with the associated Role may access the selected field in the Management                        |
|               | Console. Options are: 2=Read and Write, 1=Read Only, 0=Hidden  |
| Min Value     | The minimum value that must be entered in a required field   |
| Max Value     | The maximum value that may be entered in the selected field  |
| Default Value | The default value to automatically load in the field when creating a new record                                      |
| Grid          | Flags the selected field to be displayed in the grid as well as form view display type. This is                      |
|               | required for all fields that exist on grid only pages  |
| Req'd         | Flags the field as being required when creating a new, or editing an existing record                                 |



#### **About**

The about section contains company-specific licensing and module details. When logging in to the Management Console for the first time, users will be directed to the About:Registration area to complete their application registration.

### Tools>About



| Field Name         | Description   |
|--------------------|---|
| Application        | Commerce application version ID and company to which it is licensed |
| Version            |   |
| Module             | Module name such as Management Console, Integration Service, etc.   |
| Status             | License type: Pending, Permanent, Provisional                       |
| Count              | Number of units of each module                                      |
| Expiration Date    | Date when license expires   |
| Licensed for Hosts | List of all URLs associated with the licensing                      |

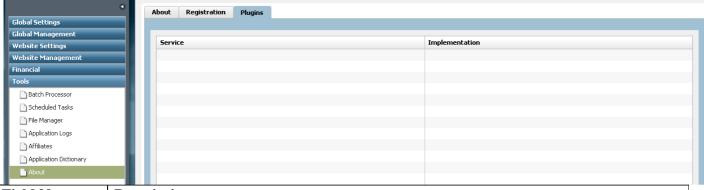


**Tools>About: Registration** 



| Field Name   | Description                                     |
|--------------|---|
| Customer ID  | ID as provided by InSite or Partner             |
| Contact Name | Primary contact for license                     |
| Company Name | Name of company associated with the ID provided |
| Email        | Primary contact email address                   |
| Telephone    | Primary contact telephone number                |
| Submit       | Sends registration request to Insite Software   |
| Registration |   |

**Tools>About: Plug-Ins** 



| Field Name     | Description  |
|----------------|--|
| Service*       | Description of implemented commerce modules that may be modified per impementation |
| Implementation | Reference of Standard vs. Custom assembly of associated service                    |

<sup>\*</sup>May require implementation of optional Advanced Module and/or advanced Integration services



**Tools>About: Registration** 



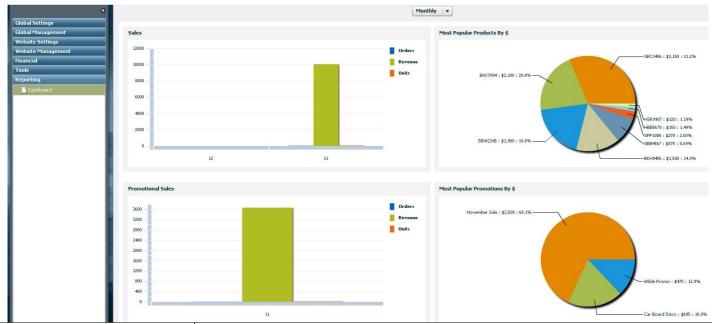
| Field Name          | Description                                    |  |
|---------------------|--|--|
| Customer ID         | Application specific Customer ID number        |  |
| Contact Name        | Contact at Customer                            |  |
| Company Name        | Name of company licensing Commerce application |  |
| Email               | Primary email contact at said company          |  |
| Telephone           | Primary telephone number at said company       |  |
| Submit Registration | Transmits application registration             |  |



# Reporting

### **Dashboard**

The reporting **Dashboard** provides quick, configurable snapshots of order data, so you can keep an eye on your day-to-day sales and promotions.



| Field Name                   | Description  |
|------------------------------|--|
| Date Dropdown                | Daily, weekly, monthly and yearly reporting parameter selector |
| Sales Bar Graph              | Sales by Order, Revenue and Unit count                         |
| Promotional Sales Bar        | Promotional sales by Orders, Revenue and Unit count            |
| Graph                        |  |
| Product Popularity Pie Chart | Product popularity by dollar value                             |
| Promotion Popularity Pie     | Promotion popularity by dollar value                           |
| Chart                        |  |