



sitecore®



Sitecore Intranet Portal

Sitecore Intranet Portal™

- Ready to run
- Easy to use
- Prepared for the future



Finally, an intranet that can truly help your business grow (and truly grow with your business)

If you're like most companies, you've probably made significant investments in technology over the past 10 years. Today, your hardware is great. Your software is great. Your IT infrastructure has grown and matured. But what about your people? Have they grown, too?

That's where Sitecore Intranet Portal™ comes in.

The power behind the firewall

Good intranets usually pass through several stages of maturity. Unfortunately, most companies never move beyond their very first simple internal website - "Click here to download the Employee Handbook." Is it any wonder so few people ever bother to visit these intranets? Now, thanks to Sitecore Intranet Portal, your corporate intranet can become the focal point for your staff. You can use your intranet to build employee loyalty. And break down traditional organizational barriers. And ensure compliance with important standards. And support your business processes. In short, Sitecore Intranet Portal can help you turn your company's information into a strategic weapon.

As your intranet culture matures, Sitecore can help you seamlessly evolve self-service intranets and enterprise information portals. And when the time comes for executive dashboards, and collaborative workspaces, we'll be right there with you, providing true best-practice solutions so you don't have to re-invent the wheel.

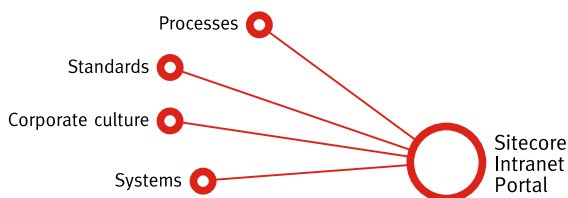
One week, ready-to-run

With the Sitecore Intranet Portal, you can launch a new, full-featured intranet in just one week – and give you the flexibility to tailor it in the weeks and months to come as your business needs evolve, your technological infrastructure grows, and new content is developed. What's more, your new intranet can actually help your staff achieve greater job satisfaction, even as they reach new levels of productivity.

The Sitecore Intranet Portal builds on our award-winning enterprise content-management platform to give you a dazzling range of ready-to-run features and functions, plus fully customizable page layouts. Need a wiki or a blog? Ready to podcast your CEO's latest speech? Want to encourage social networking? Sitecore Intranet Portal can help you make things happen – fast.

Intuitive. Intelligent. Integrated.

Sitecore Intranet Portal features a highly intuitive editing interface, which dramatically reduces the need to train content managers, including full integration with Microsoft Office® applications. Moreover, managers can easily customize their department's intranet "desktop" to fit specific business needs. And individual users can further adjust it to optimize their personal communication and workspace. Best of all, IT developers can take advantage of open standards, Service Oriented Architecture, Windows® SharePoint® Services 3.0, and 100%



Sitecore Intranet Portal™ makes it easy to create an effective focal point for key activities across your entire enterprise, breaking down counter-productive organizational barriers.

.NET compliance for virtually unlimited integration with existing CRM and ERP applications.

Process and standards compliance

More and more companies have well-established processes, such as LEAN and TQM. And more and more companies are adopting international standards, such as ISO and EAN. Sitecore Intranet Portal makes it possible to manage and monitor these processes so that proper compliance is maintained across your entire organization.

But why stop there? Sitecore Intranet Portal can easily be configured so that it becomes a customer extranet, too. Not only can you create greater transparency for your key accounts, you build trust while providing better service. And that's a pretty good way to build customer loyalty.

“Sitecore® CMS V5 is one of the most exciting content management systems available in the market today. This is a glimpse into the future of applications.”

Bjarne Riis, CSO, Microsoft Denmark

The new intranet vocabulary

When was the last time someone told you the canteen menu was the “killer app” for your intranet? Well, the menus are changing!

Wiki

Wikis are collaborative authoring tools. Using a wiki, anyone can edit intranet content, even if they aren't a registered editor. It has become one of the most important tools for sharing knowledge throughout an organization.

Blog

Short for “weblog,” this is an on-line device that lets the author (“blogger”) publish short articles and receive comments from readers. Many companies use internal blogs to increase transparency and break down organizational barriers.

IM

Instant Messaging. A simple way to type a short note to a colleague and receive an immediate answer. More effective than e-mail. Less intrusive than a telephone call.

Podcast

The name was inspired by Apple's iPod® music player. Basically, a podcast is a digital audio recording that can be transferred to a PC or mobile media player. More and more, the term is being used to refer to interactive “rich media” presentations, which combine graphics, photos, animations, video, and audio.

RSS

Really Simple Syndication. Subscribers to a particular service can have information delivered directly to their intranet desktop, without having to log into individual sections or sites.

Web 2.0

The latest buzzword in web circles. In addition to new technologies, such as AJAX, syndication, content aggregation, etc., “Web 2.0” builds on the idea that users themselves should generate most of the content – a website is merely the engine that makes it work. Popular examples include Flickr (photos), YouTube (videos), and MySpace (social networking).



Who says an intranet needs to be dull? (or difficult to use and maintain?)

One of the reasons so many intranets fail, is that they become stagnant. After all the handbooks have been uploaded, it's back to "business as usual." Launched and forgotten. Would you want to visit an intranet like this? Does this make you proud of your company? Do you feel like a valued employee? Of course not!

Here's how intranet administrators can tackle this critical problem.

True WYSIWYG editing

The first rule of intranets is to keep them up-to-date and relevant. This means editing has to be as easy as possible. So, Sitecore provides genuine "What you see is what you get" - WYSIWYG editing. Seeing the exact formatting on the screen reduces surprises and eliminates the need to learn complicated codes. In fact, Sitecore Intranet Portal is so easy to use, many editors will never actually need to go "behind-the-scenes."

Let's say someone with editing privileges is browsing through the intranet and spots something that needs fixing - a spelling error, an incorrect date, whatever. With a simple click, the page becomes an interactive document that can be edited directly on screen. Click again, and the page is published. That's all there is to it.

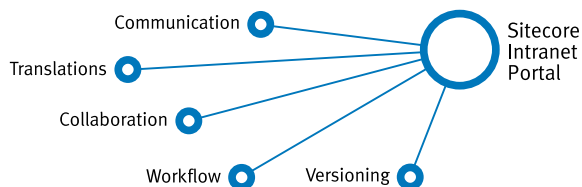
Of course, for senior editors, there's a full range of editing options, including versioning control, workflows, translation, publishing dates, etc. - all using the same familiar icons and techniques as Microsoft Office® applications. But seeing is believing - so ask your local Sitecore partner for a live demo.

Superb security

Sitecore Intranet Portal features the most sophisticated publishing security in the business. The intranet administrator can assign individual viewing, editing, and publishing rights to anyone in the organization, ranging from a single field to an entire section - or the entire site. Moreover, administrators can give unregistered users the ability to edit certain pages, such as wikis, so that truly collaborative documents can be created. And at the other extreme, it's even possible to create "hidden" collaborative project rooms, which can only be accessed by specific individuals.

Feng shui for intranets

Not everything on your intranet needs to be shared with your entire organization. So, Sitecore Intranet Portal makes it easy to eliminate unnecessary or sensitive content according to the privileges of each individual user. In other words, editors can prioritize and filter content for individual channels. Not only does this increase security and enhance flexibility, it also



An incredibly intuitive interface, combined with superb functionality and Microsoft integration make Sitecore Intranet Portal a valuable asset for organizations of all sizes.

reduces clutter, so people get exactly the information they need. And to ensure the best possible results, Sitecore Intranet Portal features Role-based Content Preview, which lets senior editors view the intranet from the perspective of a specific user or group.

Put the user in control

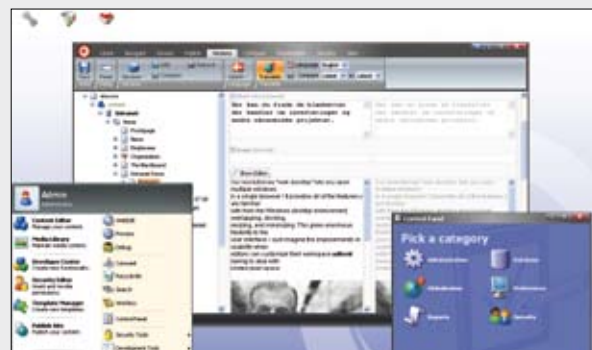
It's easy to build corporate culture using Web 2.0 techniques. For example, the employee directory can become a true social networking tool where each individual user can expand their profile, update their personal information, and share information with their colleagues. Sitecore can automatically map this data to a wide range of related functions, including the organization chart, the company phone book, the editor of a web page, and much more. What's more, Sitecore Intranet Portal integrates to Microsoft Active Directory® accessing AD user profiles for easy login and user information.

“Once again, Sitecore is out in front of Microsoft and many competitors...”

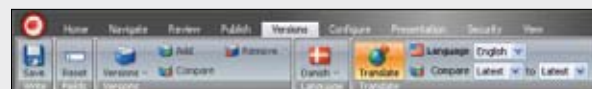
Tony Byrne, CMS Watch, Edition 10, 2006



Department heads can easily customize their staff's intranet “view.” And individual users can adjust it further to optimize their personal workspace.



The innovative back-end interface is an intuitive multi-window “desktop,” which increases productivity and reduces the need to train new editors.



Sitecore Intranet Portal's context-based ribbon navigation makes it easy to work with multiple text versions, languages, and translations.



So many good features, you'd think you programmed it yourself (and you can if you want to)

With over 30 ready-to-run modules/features and a .NET framework that lets you tap into an enormous global library of open-source components, Sitecore Intranet Portal gives developers unparalleled flexibility and room for growth. And our open architecture futureproofs your intranet so it can grow into a robust strategic tool in the months and years to come.

Why reinvent the wheel?

You've got enough to do without programming standard functions from scratch. Or searching the web for suitable plug-ins. That's why Sitecore Intranet Portal provides a comprehensive range of standard modules and functions – all built on established industry best-practices to ensure compliance and excellent usability. And when it comes to design and corporate identity, our extensive template library can be 100% tailored to reflect the precise “look and feel” your company needs.

Of course, if you want to design your own applications and templates, Sitecore Intranet Portal supports over 30 development languages and even has its own Template Builder. As an added bonus, Sitecore's Help Library has been integrated into the Visual Studio® standard help features. Moreover, our “code-completion” feature automatically provides all of the correct options when writing Sitecore-specific code. This reduces errors and increases programming speed.

Open architecture

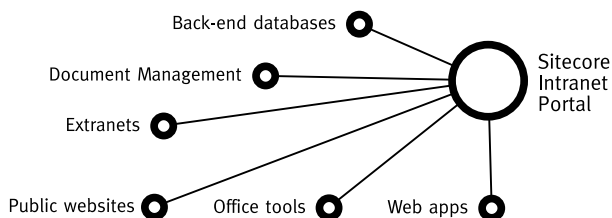
Because Sitecore Intranet Portal builds on open standards, such as XML and SOAP, it is easy to integrate data from other back-end applications. These include CRM and ERP systems from SAP, Oracle, Siebel, Microsoft Dynamics AX® (Axapta®), and many others. You can even use the Windows SharePoint® Services 3.0 built into Windows Server® 2003 for enhanced collaboration. And because of Sitecore's exceptional scalability, you can use the same, integrated platform to manage browser-based applications, including extranets and public-facing websites, across your entire enterprise.

The obvious advantage is that Sitecore Intranet Portal helps you eliminate data replication. As a result, your back-end applications remain the single, authoritative source for key information, yet this information can be easily shared and reused on the corporate intranet.

Staging for added security and scalability

Sitecore's sophisticated staging features let you setup virtually any architectural structure – for accessibility, load-balancing, or the creation of dedicated development and test environments. That means you can easily make changes and updates without interrupting established workflows.

Staging also provides you with complete roll-back versions of the intranet if something catastrophic happens. More than just



Sitecore Intranet Portal's solid architecture and dedication to the .NET framework and SOA provide virtually unlimited development and integration opportunities.

a standard data back-up, Sitecore Intranet Portal provides instantaneous, zero-downtime recovery if a server is damaged or destroyed.

Translation layering

For many international organizations, providing useful and usable local-language versions is a key challenge. The traditional solution is to translate a few key pages and create a local sub-site, which includes a link to the main intranet. But...

Sitecore Intranet Portal tackles the problem differently by providing layered translations. If a page exists in a local language, it will automatically be displayed. If not, it will be displayed in the default "company" language. The beauty of the system is that multilingual users can toggle back and forth between all available languages and see what their colleagues are saying about the same subject in their own countries – a true "think global, act local" solution. Best of all, it all happens automatically, which takes a big strain off the technical and content administrators when rolling out localized sites.



Ready-to-run features

Features, modules, elements – call them what you will. Everything listed here is included as standard in the Sitecore Intranet Portal:

- Search
- Activity calendar
- Employee database (includes personal profiles and blogging)
- Microsoft Active Directory® integration
- Phone book
- Interactive organization charts
- Employee handbook
- Discussion forum
- Wikis (front-end editing)
- RSS feeds
- Blogs
- Project room
- Departmental and local intranets
- Project management and collaboration via Windows SharePoint® Services 3.0
- Message board & Auctions
- Canteen menu (of course)
- Booking form
- Corporate language control
- Image slideshow
- Personalization
- Web parts
- Info- and data-channeling framework
- Quick polls
- Recently updated content list
- Automatic sitemap
- Printer-friendly pages
- Navigation breadcrumbs
- HTML content templates & document list templates
- FAQ
- Workflow
- Versioning and document comparison
- Translation features & multi-language spell checker
- Image editing
- Link checker
- Recycle bin content recovery

See www.sitecore.net for a full list of Sitecore's standard technology development features and optional add-on modules.



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About Sitecore

Sitecore is one of the world's most innovative developers of enterprise content-management and portal software. Their award-winning solutions are currently used by thousands of public and private organizations, including websites for both national governments and Fortune 500 companies.

As a Gold Certified Microsoft Partner, Sitecore works closely with Microsoft in the development and improvement of both products and services. Sitecore's solid architecture and dedication to the .NET framework and Service Oriented Architecture principals provide companies with virtually unlimited development and integration opportunities.

Sitecore has offices and representatives in more than 50 countries around the world.

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